

WILEY



Systems. Solutions.
Stimuli.

Offizielle Medienpartner



2027 Media Guide **messtec drives** **Automation**

The leading medium for decision-makers
in measurement technology and automation



messtec drives Automation

messtec drives Automation – at the cutting edge for over 30 years – is the hands-on trade journal for industrial drive technology, automation, and digitalization. It offers comprehensive, cross-industry information on all aspects of factory and process automation. With an IVW-audited circulation of over 46,700 copies (12,000 print, ~34,700 digital), it reaches all relevant decision-makers.

Thanks to its cross-media presence – print, e-specials, German- and English-language newsletters, podcasts, webinars, and the B2B portal www.wileyindustrynews.com – messtec drives Automation guarantees a wide reach in the GSA region and internationally. Social media, a clear design and a structured presentation ensure an optimal reading experience and maximum advertising impact.

Overview

Publication Frequency

7 issues (print) +
9 E-specials +
(5 DACH region
4 International)

Volume

35th year 2027

Circulation

Ø 46.700 – For circulation
mix Print/e-Paper per
quarter see ivw.de



Publishing Director

Steffen Ebert

Sales Director

Jörg Wüllner

Product Manager/ Editor-in-chief

Anke Grytzka-Weinhold M.A.

Advertising Administration

Kerstin Kunkel

Subscription

Single Copy Rate: 17 €
Subscription: 95.20 €
Digital Subscription: 95.20 €
Subscription for Students 50% discount

ISSN

2190-4154

Content

2 Overview	12 Newsletter
3 Analyses	13 Portal WIN News
4 Dates & Contents Print	14 Wiley Tech Talks
5 Dates & Contents Print	15 E-Card
6 Dates & Contents Digital	16 AutomationsBest Award
7 Prices & Formats	17 General Terms & Conditions
8 Advertising Formats	18 General Terms & Conditions
9 Technical Specifications	19 Contact
10 E-Special	20 Publisher
11 Newsletter	

Analyses

Distribution (IVW Q2/2025)	 Copies
Distribution	46,700
Print copies	12,000
ePaper	34,700

Distribution Print + Online (status June 2025)	Copies
Print	12,000
Wiley Industry News/ WIN unique visitors per month	7,300
Social Media	20,000
WIN-Newsletter (German)	34,700

Editorial Analysis (06/24–06/25)*

Topic	%
Automation incl. IPC	34.2
Sensors	26.8
Drive technology	12.9
Measuring technology	17.3
Image Processing	8.8

Analysis of Recipients According to Areas of Responsibility

Area of responsibility	%	Recipients
R & D	29.5	13,878
Production / Manufacturing	21.6	10,162
IT & Digitalisation	16.4	7,715
Quality assurance & Safety	11.7	5,504
Logistics	10.2	4,799
Management & Support	10.6	4,987
Total	100	47,045

All statistics are averages, rounded up percentages.

Analysis of recipients According to Industry

Industry	%	Recipients
Machine & Plant Engineering	35.4	16,654
Food & Beverage	22	10,350
Transport & Logistics	19.8	9,315
Chemistry / Pharmaceutical	11.3	5,316
Energy	6.9	3,246
Electronics & Electrical Engineering	4.6	2,164
Total	100	47,045

All statistics are averages, rounded up percentages.

Dates & Contents: PRINT (also distributed as E-Paper)

Issues	1 February	2 March	3 April	4 June
Publishing Date ¹	23.02.2027	24.03.2027	26.04.2027	08.06.2027
Advertising Deadline	08.02.2027	15.03.2027	12.04.2027	24.05.2027
Editorial Deadline	11.01.2027	15.02.2027	15.03.2027	26.04.2027
FAIRS & EXHIBITIONS	Anuga FoodTec Cologne, Germany 23.-26.02.2027	Hannover Messe Hanover, Germany 05.-08.04.2027	Sensor+Test Nuremberg, Germany 11.-13.05.2027	Automatica Munich, Germany 22.-25.06.2027
	all about automation Friedrichshafen, Germany 02.-03.03.2027	Meorga Basel, Switzerland 14.04.2027	PCIM Expo & Conference Nuremberg, Germany 11.-13.05.2027	
	Meorga Hamburg-Schnelsen, Germany 03.03.2027	Automatisierungstreff Heilbronn, Germany 14.-15.04.2027	Control Stuttgart, Germany 11.-14.05.2027	
	Logimat Stuttgart, Germany 16.-18.03.2027	all about automation Wetzlar, Germany 21.-22.04.2027	all about automation Heilbronn, Germany 12.-13.05.2027	
	Embedded World Nuremberg, Germany 16.-18.03.2027	Transport Logistic Munich, Germany 26.-29.04.2027	Logistics & Automation Hamburg, Germany 01.-02.06.2027	
	Transform Berlin, Germany 17.-18.03.2027		all about automation Hamburg, Germany 01.-02.06.2027	
			Meorga Leverkusen, Germany 02.06.2027	

Topics	• Production Logistics & Warehouse Automation • Digital Transformation • Embedded Technologies	• Logistics, Mobility & Supply Chain • Management • Mobile Automation • IIoT, Cloud & Cybersecurity	• (Humanoids) • Robotics & Cobots • Retrofit • Sustainability & Recycling	• Mobile Robotics and Autonomous Systems • Human-Robot Collaboration (Mrk) • Digital Transformation • Embedded Technologies
--------	--	--	--	--

ISSUE-ALERT	23.02.2027	24.03.2027	26.04.2027	08.06.2027
-------------	------------	------------	------------	------------

Topics				
Automation	• Digital Twins • Control & Hmi • Connection & Connection Technology	• Safety & Security • Cyber Resilience Act • Solutions for the Control Cabinet • Industrial Wireless	• Artificial Intelligence • Cloud/Edge Solutions • Network & Connection Technology • Industrialist Communication	• Amr/Agv, Mrk • Digitalization & Ai • IIoT
Sensors + Measurement Technology	• Identification • Track & Trace • (Real-Time) Data Analysis • Material Testing	• Process Sensors • Encoder • Calibration & Calibration Technology • Testing Machines	• Radar & Ultrasound • Quality Assurance • Data Collection & Evaluation • Process Monitoring & Fault Analysis	• Standards: Io-Link, Opc Ua, etc. • Virtual Sensors & Digital Twins • Inline Measurement and Inspection Systems
Drive technology	• Drive Technology & Motion Control • Linear Technology	• Precision Gears • Motion Controls	• Joint, Sliding, Ball & Precision Bearings • Gearbox • Servo Technology	• Frequency Converter & Servo Regulator • Small & Compact Drives
Image processing	• 2D & 3D • Embedded Vision	• Smart Vision • Machine Learning	• Quality Control & Assurance • Inspection, Identification and Process Control	• Optical Sensors • Machine Vision & Optical Identification

Dates & Contents: PRINT (also distributed as E-Paper)

Issues	5 September	6 October	7 November
Publishing Date ¹	06.09.2027	04.10.2027	08.11.2027
Advertising Deadline	23.08.2027	23.09.2027	25.10.2027
Editorial Deadline	26.07.2027	30.08.2027	20.09.2027
FAIRS & EXHIBITIONS	all about automation Chemnitz, Germany 15.-16.09.2027	all about automation Dusseldorf, Germany 13.-14.10.2027	Productronica Munich, Germany 16.-19.11.2027
	Meorga Ludwigshafen, Germany 15.09.2027	Meorga Landshut, Germany 13.10.2027	Meorga Wien, Austria 17.11.2027
	all about automation Graz, Austria 21.-22.09.2027	Formnext Frankfurt am Main, Germany 26.-29.10.2027	SPS – Smart Production Solutions Nuremberg, Germany 23.-25.11.2027
	Fachpack Nuremberg, Germany 21.-23.09.2027		
	Logistics Summit Dusseldorf, Germany 06.-07.10.2027		



Topics	• Products & Solutions for the Packaging Industry • Logistics & Digitalization • Sustainable & Recycling	• Additive Manufacturing & 3D Printing • Mobile Automation • Retrofit	• Products & Solutions for the Electronics Industry • SPS – Smart Production Solutions
--------	--	---	---

ISSUE-ALERT	07.09.2027	05.10.2027	09.11.2027
-------------	------------	------------	------------

Topics

Automation	• Interfaces & Standards • Condition Monitoring • Hydrogen & Decarbonization	• Industrial Ai & Predictive Maintenance • Automation Platforms • Security By Design	• Safety & Security • Energy Management • Industrial Communication & Connection Technology
Sensors + Measurement Technology	• Pressure, Temperature, Force, • Flow Rate, Level, Limit Position • Energy Harvesting • Material & Material Testing	• Radar & Ultrasound • Encoder • Miniaturization	• Flow Rate, Fill Level, • Limit Position, Pressure, Temperature • Condition Monitoring • Data Analysis & Management • Secure Sensors
Drive technology	• Energy Efficiency • Motion Control • Condition Monitoring	• Servo Technology • Linear Technology • Transmission(S)	• Electric Drive Technology & Motion Control • Energy Efficiency
Image processing	• 2D and 3D • Interfaces & Communication	• Thermography • Artificial Intelligence	• Optical Sensors • Embedded Vision

Dates & Contents: DIGITAL DACH region

Issues	E-Specials				
	March	June	June	September	November
Distribution date	09.03.2027	04.05.2027	15.06.2027	14.09.2027	16.11.2027
Advertising Deadline	02.03.2027	27.04.2027	08.06.2027	07.09.2027	09.11.2027
Editorial Deadline	23.02.2027	20.04.2027	31.05.2027	30.08.2027	02.11.2027
FAIRS	Logimat Stuttgart, Germany 16.-18.03.2027	Sensor+Test Nuremberg, Germany 11.-13.05.2027	Automatica Munich, Germany 22.-25.06.2027	Fachpack Nuremberg, Germany 21.-23.09.2027	SPS - Smart Production Solutions Nuremberg, Germany 23.-25.11.2027
TOPIC FAIRS	Intralogistics & Logistics	Sensors + Measurement technology	Smart Automation & Robotics	Packaging & Logistics	SPS - Smart Production Solutions
Recipients	34,700	34,700	34,700	34,700	34,700

Focus Topics	• Material Flow & Warehouse Logistics • Automation & Robotics • Digitalization & Networking • Sustainability & Energy Efficiency • Planning & Simulation • Staff & Ergonomics	• Sensor Technology • Measurement Technology • Calibration • Quality Assurance • Data Collection & Evaluation • Measurement & Testing Technology	• Sensor Technology • Measurement & Testing Technology • Condition Monitoring • Predictive Maintenance • Calibration • Quality Assurance	• Material Flow & Warehouse Logistics • Automation & Robotics • Digitalization & Networking • Sustainability & Energy Efficiency • Planning & Simulation • Staff & Ergonomics	• Control Technology & Ipc • Drive Technology & Motion Control • Industrial Communication & Interfaces • Sensory & System Solutions • Software & It
---------------------	--	---	---	--	---

Themen & Termine: DIGITAL international

Issues	E-Specials	
	March	June
Distribution date	03.05.2027	07.09.2027
Advertising Deadline	26.04.2027	31.08.2027
Editorial Deadline	19.04.2027	24.08.2027
FAIRS	Automate Las Vegas, USA 10.-13.05.2027	SPS Atlanta, USA 14.-16.09.2027
TOPIC FAIRS	Smart Automation	Smart Automation
RECIPIENTS (worldwide + Focus North America)	87,000	87,000

Focus Topics	• AI • Machine Vision • Smart Manufacturing • Humanoid Robots • Collaborative Robots	• Control Technology • Ipcs • Electric Drive Systems And Components • Human-Machine-Interface Devices • Industrial Communication • Software & It in Manufacturing • Interface Technology • Mechanical Infrastructure • Sensor Technology and System Solutions
---------------------	--	---

Prices & Formats

Advertisements	mm	Price €
1/1 Page	210 x 297*	8,635
1/2 Page portrait	90 x 260	5,265
1/2 Page landscape	185 x 128	5,265
Juniorpage	137 x 190	5,620
1/3 Page portrait	58 x 260	3,225
1/3 Page landscape	185 x 85	3,225
1/4 Page classic	90 x 128	2,630
1/4 Page portrait	43 x 260	2,630
1/4 Page landscape	185 x 63	2,630
1/8 Page classic	90 x 63	1,765
1/8 Page landscape	185 x 30	1,765
Job Advertisements – 25 % discount on standard advertisements		

*plus 3 mm overlap on all sides

Preferred Positions	Price €
Title Page + Story ¹	10.085
Inner cover + Story ¹	4.165
Inside front/back page ¹	210 x 297* 9.385
Back page ¹	210 x 297* 9.385
1. page right ¹	210 x 297* 9.115
Title corner	73 x 51 x 51* 3.635
Postcards ²	300

*plus 3 mm overlap on all sides

Terms of Payment:

Payment within 30 days without deduction.

Bank details:

J.P. Morgan SE
Taunus Turm · Taunustor 1
60310 Frankfurt, Germany
IBAN: DE55501108006161517443
BIC: CHASDEFX

VAT-Id.No.: DE136766623
Tax No.: 47020/29082

All prices are subject to the statutory VAT.

The new price list comes into effect on
1 October 2026 and supersedes all previous price lists.

Beihefter	mm	Price €
2-page A4*	210 x 297	6,600

* Head: 3 mm; Foreedge: 3 mm; Foot + right: min. 3 mm

Loose inserts ³	weight	Price €
	up to 25 g	425
	up to 50 g	530

Digital loose inserts	Pages	Price €
	up to 12 pages	3,150
	up to 12 pages	3,975

Product-Advertorial

Only print 1/6 page	450 characters incl. spaces plus product image (min. 250 dpi)	815
Print 1/6 and Online (6 months)		1,060
Only Print 1/2 page	1,200 characters incl. spaces plus product image (min. 250 dpi)	2,385
Print 1/2 and online (6 months)		2,485

Reprints

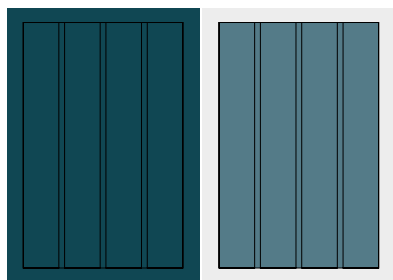
We would be pleased to provide you with the PDF file of your article for a nominal charge for your internet presence **300 €** (plus VAT). A printable PDF is available at a price of **980 €** (plus VAT).

Contact:

Sylvia Heider · +49 (0) 6201 606 589 · sheider@wiley.com

- 1 Cancellation only possible up to 8 weeks before advertising deadline.
Title page: the picture must be coordinated with publisher in advance and Wiley-VCH GmbH has exclusive rights of it for 6 months.
- 2 Postcards: 300 €, Costs per thousand, affixed to a particular page on advertisement or bound-in insert + insertion costs
- 3 Costs per thousand – including postage; no discount for loose inserts, sample must be sent before order can be accepted.

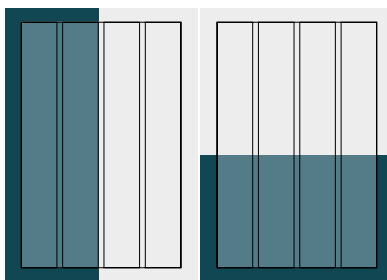
Formats



1/1 Page
Type Area/Bleed Size

Type Area:
185 x 260 mm

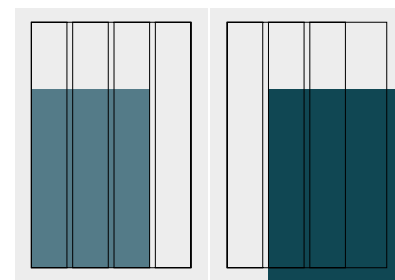
Bleed Size:
210 x 297 mm



1/2 Page
Type Area/Bleed Size

Type Area:
portrait: 90 x 260 mm
landscape: 185 x 128 mm

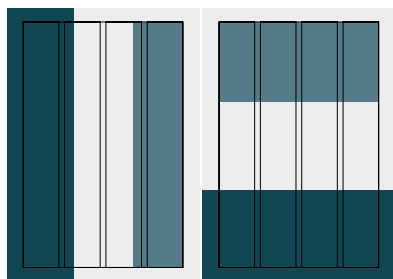
Bleed Size:
portrait: 102 x 297 mm
landscape: 210 x 147 mm



Juniorpage

Type Area:
137 x 190 mm

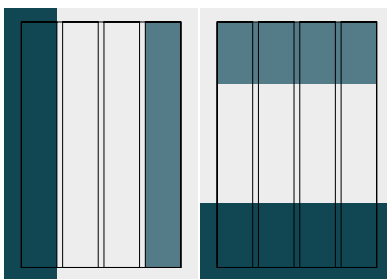
Bleed Size:
147 x 209 mm



1/3 Page
Type Area/Bleed Size

Type Area:
portrait: 58 x 260 mm
landscape: 185 x 85 mm

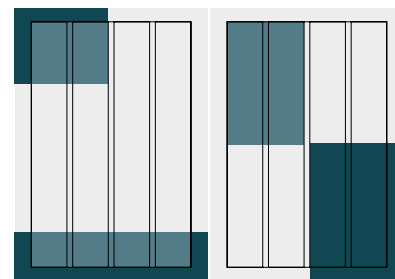
Bleed Size:
portrait: 70 x 297 mm
landscape: 210 x 104 mm



1/4 Page
Type Area/Bleed Size

Type Area:
portrait: 43 x 260 mm
landscape: 185 x 63 mm

Bleed Size:
portrait: 54 x 297 mm
landscape: 210 x 82 mm



1/4 | 1/8
Page Type Area/Bleed Size

Type Area:
classic: 90 x 128 mm

Bleed Size:
classic: 102 x 147 mm

Type Area:
classic: 90 x 63 mm
landscape: 185 x 30 mm

Bleed Size:
classic: 102 x 82 mm
landscape: 210 x 49 mm

Please provide advertisements in bleed size with 3 mm overlap on all sides.

Production Specification

Magazine format

210 x 297 mm (width x height), A4 size
185 x 260 mm (width x height), print space
Number of columns: 3; column width 58 mm or
Number of columns: 4, column width 43 mm

Print and binding methods

Sheet offset, adhesive binding

Colours

Euro scale

Screen ruling

70 ruling
Print profile: ISO Coated_v2_300 (39L)

Loose inserts

Minimum insert size: 105 x 148 mm (w x h)
Maximum insert size: 200 x 287 mm (w x h),
the back fold must be on the long side (287 mm)
Minimum weight for single-sheets inserts: 150 g/m²

Delivery of loose inserts/bound-in-inserts

We will provide all details regarding the delivery quantity, delivery address, and the scheduled delivery date in a timely manner with the order confirmation.

Advertising Material Requirements

Please provide your advertisement as a high-resolution PDF file in CMYK color mode with a minimum resolution of 300 dpi to ensure optimal print quality.

Editorial Content Specifications

Please submit your text content in Microsoft Word format (.doc/.docx) and your images in high-resolution, print-ready quality (minimum 300 dpi). For best results, we recommend providing image files in TIFF or JPG format.

Requirements for Print-Ready Artwork

To ensure optimum print quality, we kindly ask you to observe the following requirements when preparing your artwork:

- Use CMYK colors only and ensure that no RGB colors are included.
- Fully embed all fonts used in the document or convert them to outlines before exporting.
- Save JPG files using a high-quality setting, ideally High or Maximum, to avoid visible loss of image quality.

Please also note that advertisement files created in applications such as Microsoft Word, Excel, or PowerPoint are not suitable for professional prepress production. Such files must be converted and prepared accordingly before production. This may result in changes to the appearance of the artwork and can require additional processing work, which we may need to charge for.

Transmission options

by e-mail to kerstin.kunkel@wiley.com



Wiley-VCH GmbH
Kerstin Kunkel
Boschstrasse 12 · 69469 Weinheim
Tel.: +49 (0) 6201 606 731

Topic	Date
 Intralogistics & Logistics	09.03.2027
 Smart Automation	03.05.2027
 Sensors + Measurement Technology	04.05.2027
 Smart Automation & Robotics	15.06.2027
 Smart Automation	07.09.2027
 Packaging & Logistics	14.09.2027
 SPS – Smart Production Solutions	16.11.2027

Newsletter – Formats & Prices

The two newsletters from wileyindustrynews.com keep their subscribers up to date and deliver the latest news from the world of automation, image processing, and photonics. The weekly, German-language newsletter (D) for the GSA region and the biweekly English-language newsletter (INT) with a global reach are the perfect platform for your advertising.

Newsletter: Banner formats & prices

Publication date: Every 14 days. When you book a "feature," your text will be highlighted and well placed.

Medium Rectangle	300 x 250 Pixel	€ 1,525
Full Banner	468 x 60 Pixel	€ 1,320
Full Banner PLUS	double height: 468 x 120 Pixel	€ 1,480

Feature Newsletter (Content ad)	Headline, teaser text (max. 120 characters incl. spaces), text (max. 4,000 characters), formulated in neutral, facts. At least 1 image (format 1.5 to 1, e.g. 750 x 500 px, max. 250 KB). Additional (text/image ad) images possible (format as above). Captions with exact assignment to the images. If possible, target URL.	€ 1,655
---------------------------------	--	---------

Combined offer: Top Feature on website + newsletter € 2,680

Event Info: Name and date, 50 characters, Call to Action 70 characters, graphic 476 x 315 pixels, external link € 850

Job advertisement: Description of the position 50 characters, Call to Action 70 characters, graphic 476 x 315 pixels, external link € 585

Content Ad direct (Text-/Image-Ad): Heading maximum 70 characters/spaces, Text max. 300 characters/spaces, an image 750 x 500 pixels, URL for a direct link to landing page € 1.555

E Card: Heading max. 60 characters, logo, short text maximum 100 characters (including spaces), main image/advertising motif (width 600 pixels, JPG or PNG), destination URL € 5.750

Material delivery no later than 7 days before the dispatch date of the booked newsletter

Your Topic Takes Center Stage – No Competition

With an exclusively booked single-sponsor newsletter, you can reach your target audience directly without any wasted reach. Maximum attention for your content. Starting at €5,750.

NEW:
Full Banner PLUS
double height!
€ 1,480

Technical specifications:

Please send the necessary files by email to your media consultant, who will take care of the rest for you.

Banner

Size of data: max. 200 KB

Data formats: GIF, JPG, PNG, HTML5, any kind of Redirect/Tag

Banner (Newsletter)

Size of data: max. 200 KB

Data formats: GIF, JPG, PNG

Target-website

Please specify the exact URL to which the banner should be linked.



WILEY Industry News

Liebe Leserin, lieber Leser,

München wird diese Woche zur Bühne für die Technologien von morgen. Dort finden gleich drei internationale Leitmesse parallel statt: die Automatica, die Laser World of Photonics und die World of Quantum.

Wir sind live vor Ort - und berichten, was es Neues gibt.

Viel Spaß beim Lesen wünscht

Andreas Grösslein
Editor B2B Technology

ANZEIGE



23rd European Machine Vision Business Conference
May 22nd – 24th, 2025
Rome, Italy
Where machine vision business leaders meet.
emva
www.business-conference-emva.org

Medium Rectangle
€ 1,525

Feature



Neuer Motion Controller für vier verschiedene Motorentechnologien

Ein Motion Controller mit noch mehr Möglichkeiten: Mit den neuen Motion Controllern MC 3602 B und MC 3606 B wird die Auswahl und Inbetriebnahme von Antriebssystemen jetzt noch einfacher.

welterlesen

Feature
€ 1,655

ANZEIGE



Cyber Resilience Act – was Anlagen- und Maschinenbauer jetzt wissen müssen
Webinar: Dienstag, 30. September 2025, 10:00 Uhr MEZ
jetzt anmelden

Full Banner
€ 1,320

News



Nachrichten für Entscheider und Führungskräfte in Sachen Sicherheit
GIT SICHERHEIT
GIT SECURITY



Edmund Optics fördert Biophotonik-Talente

Das Unternehmen war exklusiver Industriepartner der 12th International Graduate Summer School on Biophotonics, die vom 7. bis 14. Juni 2025 auf der schwedischen Insel V.

welterlesen



Neuer Präsident bei Mitutoyo

Ray Penny übernimmt Führung bei Mitutoyo Europe und stellt ehrgeizige Wachstumspläne vor.

welterlesen

Newsletter

Newsletter DACH (german)

Month	Date	Monat	Date
January	11.01.2027	July	05.07.2027
	18.01.2027		12.07.2027
	25.01.2027		19.07.2027
February	01.02.2027	August	26.07.2027
	08.02.2027		02.08.2027
	15.02.2027		09.08.2027
	22.02.2027		16.08.2027
March	01.03.2027	September	23.08.2027
	08.03.2027		30.08.2027
	15.03.2027		06.09.2027
	22.03.2027		13.09.2027
April	29.03.2027	October	20.09.2027
	06.04.2027		27.09.2027
	12.04.2027		04.10.2027
	19.04.2027		11.10.2027
May	26.04.2027	November	18.10.2027
	03.05.2027		25.10.2027
	10.05.2027		02.11.2027
	18.05.2027		08.11.2027
	25.05.2027		15.11.2027
June	31.05.2027	December	22.11.2027
	07.06.2027		29.11.2027
	14.06.2027		06.12.2027
	21.06.2027		
	28.06.2027		

Newsletter International (english)

Month	Date	Month	Date
January	11.01.2027	July	12.07.2027
	25.01.2027		26.07.2027
February	08.02.2027	August	09.08.2027
	22.02.2027		23.08.2027
March	08.03.2027	September	06.09.2027
	22.03.2027		20.09.2027
April	06.04.2027	October	04.10.2027
	19.04.2027		18.10.2027
May	03.05.2027	November	02.11.2027
	18.05.2027		15.11.2027
	31.05.2027		29.11.2027
June	14.06.2027		
	28.06.2027		

WILEY Industry News



Liebe Leserin, lieber Leser,

München wird diese Woche zur Bühne für die Technologien von morgen. Dort finden gleich drei internationale Leitmesse parallel statt: die Automatica, die Laser World of Photonics und die World of Quantum.

Wir sind live vor Ort - und berichten, was es Neues gibt.

Viel Spaß beim Lesen wünscht

Andreas Grösslein
Editor B2B Technology

ANZEIGE

23rd European Machine Vision Business Conference
May 22nd – 24th, 2025
Rome, Italy
Where machine vision business leaders meet.

emva
europa machine vision association
www.business-conference-emva.org

Feature



Neuer Motion Controller für vier verschiedene Motorentechnologien

Ein Motion Controller mit noch mehr Möglichkeiten: Mit den neuen Motion Controllern MC 3602 B und MC 3606 B wird die Auswahl und Inbetriebnahme von Antriebssystemen jetzt noch einfacher.

[weiterlesen](#)

ANZEIGE

Cyber Resilience Act – was Anlagen- und Maschinenbauer jetzt wissen müssen
Webinar: Dienstag, 30. September 2025, 10:00 Uhr MEZ



News



Lenord+Bauer feiert 60 Jahre

Die Erfolgsgeschichte begann 1965 im Keller eines der Gründungsgesellschafter.

[weiterlesen](#)



Edmund Optics fördert Biophotonik-Talente

Das Unternehmen war exklusiver Industriepartner

Win with WILEY Industry News

www.wileyindustrynews.com is the target group portal for all professionals and decision-makers in the fields of automation, image processing, and photonics. Whether it's daily industry news, product announcements, user reports, technical articles, web and podcasts, or the print and e-edition archive – with its wide range of information, Wiley Industry News offers the ideal environment for your advertising and content.

Display/banner advertising on wileyindustrynews.com

Give your company a face, show presence, communicate a product launch – in short, take advantage of our wide distribution network! Supplement your print advertising in messtec drives Automation with an image campaign on **www.WileyIndustryNews.com** and increase your market penetration.

Billboard*	970 x 250 Pixel plus mobile: 320 x 100 Pixel	€ 2,255 / Monat, run of site**
Wide Skyscraper*	160 x 600 Pixel plus mobile: 320 x 100 Pixel	€ 1,405 / month, run of site**
Leaderboard*	728 x 90 Pixel plus mobile: 320 x 100 Pixel	€ 1,455 / month, run of site**
Medium Rectangle*	300 x 250 Pixel plus mobile: 320 x 100 Pixel	€ 1,325 / month, run of site**

* IMPORTANT: the mobile optimized version requires an additional Large Mobile Banner (320 x 100 px) format

**run of site, in rotation with six other top features.

The text must be factual and is subject to the publisher's valid editorial criteria.

Top Feature Portal (text/image ad)

Top placement on the home page and all subpages of **wileyindustrynews.com**. Promote your current highlights, product launches and user reports, and reach your target groups around the clock.

Scope of Service and specifications: Headline, teaser text (max. 120 characters incl. spaces), text (max. 4,000 characters). At least 1 image (format 1.5 to 1, e.g., W x H 750 x 500 px, max. 250 KB), additional images possible (format as above), captions with exact assignment to the images. Target URL if possible

Duration: two weeks prominently on the homepage and permanently in the respective portal category ***€ 1,865**

Combined offer: Top feature on portal + newsletter **€ 2,680**

*run of site, in rotation with six other top features. The text must be factual and is subject to the publisher's valid editorial criteria.

Access to the website

Page impressions/month	16,000
Users/month	9,000

Average values from July 2025 – June 2026

The screenshot displays the Wiley Industry News website interface. At the top, there's a navigation bar with links like 'WILEY Industry News', 'Automatisierung', 'Bildverarbeitung', 'Grundlagen', 'Mobile Automation', and 'Photonik'. Below the navigation bar, there are several featured articles and advertisements. A large blue box highlights a 'Top Feature' for 'Lenord+Bauer' with a price of € 1,865. Another blue box highlights a 'Leaderboard' ad with a price of € 1,455. A third blue box highlights a 'Wide Skyscraper' ad with a price of € 1,405. A fourth blue box highlights a 'Medium Rectangle' ad with a price of € 1,325. The website also features a 'News' section with various articles, a 'Product Award' section, and a 'Fokus' section. At the bottom, there are links to 'Zeitschriften', 'Mediatoren', and 'Digitale Events'.

Mobile



Desktop

Content | Leads | Presence

**ONLINE
ONLY**

Live & On-Demand

► Your appearance

- Your products & services as a web presentation (25 minutes incl. Q&A session)
- Participation in topic talk and/or panel discussion
- As a pre-recording and/or live

► Our services

- Topic identification & panel setting
- Moderation:
Wiley, messtec drives Automation
- Q&A Session
- Live and On-Demand Hosting for lead generation also in the follow-up
- Lead transmission

► Your perfect marketing mix for lead generation!

- Leads of the participants
- Promotion of your company (with logo) on all Wiley and Wiley Industry News promotional materials and channels
- Exclusive coverage (print & online) in messtec drives Automation
- Full banner in the special newsletter to the Wiley Tech Talks
- Promotion of your content before, during and after the talk via Social Media (e. g. LinkedIn)

► Wiley Industry Talks on the topics

- 17. March 2027
Product and Solutions for Defense Applications (English)
- 25. March 2027
Cyber Resilience Act (German)
- 22. April 2027
Robotic, Cobots and Humanoids (English)

Complete flat rate: 6,800 €

Contact us!



Jörg Wüllner
Tel.: +49 (0) 6201 606 748
jwuellner@wiley.com



Sylvia Heider
Tel.: +49 6201 606 589
sheider@wiley.com



Martin Fettig
Tel.: +49 (0)721 145080-44
m.fettig@das-medienquartier.de

E-card – Less content, more impact

Sometimes you don't need many words to grab people's attention. Sometimes all it takes is a striking image, a clear message and a click. That's exactly what our **E-card** is all about.

With this minimalist, eye-catching newsletter format, you can deliver your message directly to your target audience – without any detours or distractions. Your content takes centre stage and reaches exactly the people you want to reach.

Why the e-card works

- **Instantly visible – instantly understandable**
A large visual catches the eye. Your message is grasped intuitively – in seconds.

Focus on the essentials

- No long texts, no wasted reach: the e-card conveys exactly what matters. Concise. Clear. Effective.

Maximum reach with minimum effort

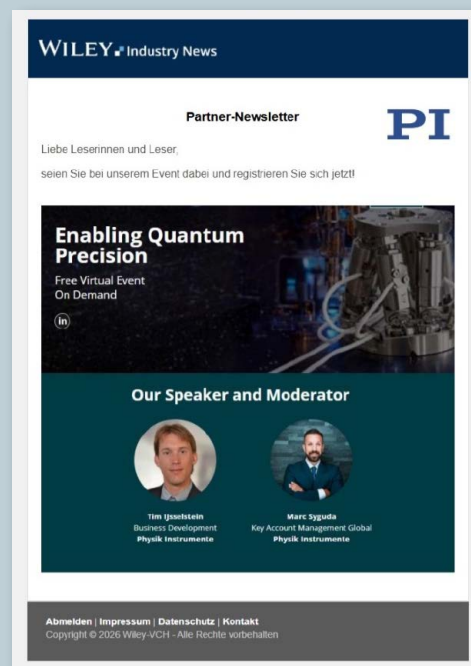
- You provide only the essentials; we take care of the rest. Your campaign goes live quickly and easily.

Targeted outreach to your target markets

- Whether in Germany, internationally or specifically in the USA – we distribute your e-card exactly where your target audience is.

Perfect for making a quick impact

- Whether it's an event, webinar, product launch or content promotion: the e-card engages your target audience at exactly the right moment.



It's as simple as that

You provide

- Your logo
- Headline
Maximum 60 characters
- A short introductory text
Maximum 100 characters
- Main image / advertising visual
Size: 600 pixels wide
File formats: JPG or PNG

Price € 5,750

We'll turn this into an eye-catching e-card and deliver it straight to the inboxes of your chosen target audience.

The benefit for you: attention that really gets through

In crowded inboxes, the e-card sends a clear message: This is worth a look.

It cuts through the clutter, increases the likelihood of clicks and ensures that your message is not only seen – but also understood.

AutomationsBest Award 2027

Our AutomationsBest Award has been around since 2023, with three categories: Best Product, Best Solution, and Best Start-up. The award is traditionally presented every year on the first day of the SPS – Smart Production Solutions trade fair. Our 40,000 readers of the trade publications messtec drives Automation and inspect, as well as visitors to our cross-magazine industry platform **wileyindustrynews.com**, decide who gets to call an award their own.

The schedule for 2027

- Submission of the best products and solutions by June 25, 2027, at www.wileyindustrynews.com
- Presentation of the shortlisted candidates in messtec drives Automation 05/27, published on September 6, 2027
- Voting until October 8, 2027
- Presentation of the awards on the first day of the SPS – Smart Production Solutions trade fair

AutomationsBest Award participation

- Creation of your current company data on the voting page, including a link to your company
- Mention of your company and product name in the print and e-editions as well as on the online voting page
- In case of nomination/win: AutomationsBest Award logo for use in your advertising

Free of charge – € 0

AutomationsBest Award Promo Package

- Publication of a detailed product description in the messtec drives Automation print edition 5/27 for the award (1,500 characters with spaces) with correction option, the e-edition, and on the online voting page
- Your company logo on the online voting page
- Online feature promotion in the WIN newsletter one time during the voting phase
- Full banner promotion in the WIN newsletter one time during the voting phase
- Creation of your current company data on the voting page, including a link to your company
- Mention of your company and product name in the print and e-editions, as well as on the online voting page
- AutomationsBest Award logo for use in your advertising

Complete package – € 2,985



Advertising and Reprint Production Terms and Conditions

Definitions

1. In these terms and conditions:

- (a) **“Wiley”** means the company within the John Wiley & Sons group that is providing the Advertising and Reprint services as set out on the Booking Confirmation or invoice issued by the Wiley group entity or its authorised agent.
- (b) **“Advertising”** means any advertisements requested by the Customer to be displayed in products owned or controlled by Wiley or any third party partner of Wiley and includes both advertising that appears in Wiley's or its third party partners' print publications (“Print Advertising”) and advertising that appears electronically on any of Wiley's websites, or any application or other digital format owned or controlled by Wiley or any third-party partner of Wiley (“Online Advertising”).
- (c) **“Customer”** means a person or entity who is placing an order for advertising or reprint production with Wiley and includes an advertiser on whose behalf advertising is placed, and any media agency or company that may arrange advertising or reprints for its clients.
- (d) **“Booking Confirmation”** means the confirmation provided by Wiley which sets out the details of the Advertising. For Reprints, it consists of an email confirmation sent by Wiley to confirm the Reprint order.
- (e) **“Insertion Order”** or **“Purchase Order”** means a document provided by the Customer for ordering Advertising or Reprints which confirms the agreed details.
- (f) **“Reprint”** means print or physical goods, being a specified number of reprints of articles or other material (for example, pre-loaded USBs), as requested by the Customer and/or ePrints which are digital versions of articles or other materials hosted by Wiley or its licensees and linked from a Wiley website, an email or a Customer website (“ePrints”).
- (g) **“Reprint Quotation”** means a document supplied to the Customer by Wiley which sets out the details of the quotation for Reprints.
- (h) **“Terms”** means these terms and conditions.

ADVERTISING TERMS

- 2. In submitting Advertising to Wiley, the Customer grants Wiley a worldwide, royalty-free, irrevocable licence to publish and print the Advertising as set out in the Booking Confirmation as well as the right to sub-license all such rights to any third-party provider.
- 3. Wiley will, or will instruct its affiliates to, use commercially reasonable efforts to publish the Advertising in the format and in the position as set out in the Booking Confirmation, however all Advertising is subject to editorial approval and Wiley reserves the right to vary the placement of Advertising within a print product or online site or digital product when necessary.
- 4. Wiley reserves the right at any time to refuse or withdraw from publication Advertising which is not in accordance with the specifications provided in the Booking Confirmation, these Terms or is otherwise inappropriate in Wiley's sole and reasonable discretion. Notwithstanding the foregoing, Wiley has no obligation to review or approve Advertising copy (for compliance, appropriateness, or otherwise). Wiley may publish the Advertising with a heading ‘Advertising’ or in some other manner to distinguish the advertising material from editorial material. If and to the extent that the Advertising does not conform to Wiley's then-effective production specifications, Wiley reserves the right to make technical modifications as necessary to conform to such specifications.
- 5. If Wiley is creating advertising copy on behalf of the Customer, Wiley will provide final copy for the Customer's approval by email.
- 6. Customer is solely responsible for compliance with all laws, standards, industry codes and other binding guidelines as to the content of the Advertising, whether created by Wiley on its behalf or provided to Wiley, including but not limited to all applicable medical advertising regulations.
- 7. The Customer will supply an authorised Purchase Order or Insertion Order to Wiley for Print Advertising and Online Advertising. Advertising bookings cannot be reserved without receipt of the aforementioned documents. Orders for booking of Online Advertising must be received at least 7 business days in advance of the proposed first run date. Wiley cannot guarantee that orders received after this time will be fulfilled. Customer shall book Online Advertising on a monthly basis unless otherwise expressly set out in the Booking Confirmation. Publication dates specified in the rate cards may be subject to changes at the discretion of Wiley; new publication dates will be communicated to the Customer prior to publication, at point of order confirmation where possible.
- 8. The Customer must submit the required copy for Print Advertising on the material submission date as set out in the Booking Confirmation (“Materials Due Date”). If a Customer fails to provide the Print Advertising copy for a confirmed booking by the Materials Due Date, the Customer may be charged for Print Advertising unless a cancellation has been approved by Wiley in writing. If Wiley accepts copy for the Print Advertising after the Materials Due Date, Wiley makes no representations that Print Advertising will be published and the Customer will have no claim against Wiley for credit or republication in the event of non-publication, or if the Print Advertising is published in another manner or format than as set out in the Booking Confirmation.
- 9. Customer must submit Print Advertising copy in compliance with the artwork and data specifications as set out in the Booking Confirmation, or as previously provided by Wiley in relation to the particular publication.
- 10. Customer shall deliver and shall be solely responsible for providing to Wiley all of the text, pictures, graphics, sound, video, programming code and other media which comprise the graphic or html file that comprises the Online Advertising in conformance with Wiley's delivery specifications.
- 11. Wiley makes no guarantees as to the number of visitors to any Wiley site or digital product or the number of impressions at any Wiley site or digital product, unless such guarantees are expressly made in writing by Wiley in the Booking Confirmation. Any ‘impression goals’ or the like provided are non-binding. Online Advertising described in the Booking Confirmation as ‘100% sponsorships’ will not be subject to any impression or viewability guarantees.
- 12. Wiley will provide reporting at the end of the Online Advertising campaign, or otherwise as requested within a reasonable time of request, to give details of Online Advertising performance (i.e. impressions, clicks). Real time transparency of campaigns can be managed by the Customer by using Google Ad Manager.

13. Unless specifically set out in the Booking Confirmation and agreed in writing by Wiley, Online Advertising will not be behind a registration barrier. The Customer acknowledges that Online Advertising placed on Wiley Online Library will be viewable by both subscribers and non-subscribers to Wiley Online Library. For the avoidance of doubt, Print Advertising may be viewable by non-subscribers to journals or periodicals.

14. In relation to Online Advertising to be included in email alerts to subscribers and other authorised users of Wiley's products (“Email Alerts”), Wiley cannot guarantee the send date of any Email Alert advertising unless otherwise expressly agreed in the Booking Confirmation.

15. The sole remedy for any failure by Wiley to provide any Advertising, is that the Customer will be provided with a period of Online Advertising or additional Print Advertising in an equivalent placement and for a set period of time as determined by Wiley. Wiley will not be responsible for any failures that are not caused by Wiley. Wiley cannot guarantee that such ‘make-up’ bookings can be made in the month following the initial Advertising period.

16. In submitting Advertising to Wiley, the Customer warrants and represents that:

- (a) publication of any Advertising (including any Advertising copy that is created by Wiley on behalf of the Customer which has been approved by Customer) in the manner set out in the Booking Confirmation will not breach or infringe any copyright, patent, trademark, trade secret or obligation of confidentiality or privacy, any law of defamation or obscenity, or any relevant law or regulation concerning advertising or promotions, including any medical advertising laws, industry codes or regulations;
 - (b) the Customer has the right to grant the licence to Wiley to use the Advertising as contemplated by these Terms;
 - (c) the Advertising is accurate, truthful and non- deceptive and does not violate any laws regarding false advertising;
 - (d) the Advertising does not violate any other applicable law, statute, ordinance or regulation, including without limitation any laws and regulations governing export control;
 - (e) the Advertising is not and does not contain content that is lewd, pornographic or obscene, excessively profane, racist, ethnically offensive, threatening, infringing, excessively violent, libellous, gambling-related, or promote any discriminatory activity, promote illegal drugs or arms trafficking, create a risk to a person's safety or health, compromise national security or interfere with an investigation by law enforcement officials or is offensive, misleading, deceptive or destructive, and does not promote, advocate or facilitate terrorism, terrorist-related activities or violence;
 - (f) Online Advertising does not create, facilitate the creation of or exploit any security vulnerabilities in a user's computer, promote programs which compensate or provide incentives to users for clicking ads or offers, performing searches, surfing websites or reading emails or contain viruses, trojan horses, worms, time bombs, cancelbots or other harmful or deleterious programming routines whether similar or dissimilar to the foregoing; and
 - (g) Customer has obtained written consent to display the name or image of any living person in any Advertising.
17. The Customer acknowledges that in relation to Advertising, Wiley makes no representation or warranty (i) that any publication of any Advertisement will be confined to persons resident in various countries (ii) of the exact number of page impressions that will be delivered, (iii) regarding the quality of reproduction of the Advertisements; or (iv) as to the availability of any Online Advertising site or digital product.
18. In addition to the Terms, the following clauses of the standard terms and conditions of the Interactive Advertising Bureau for Media Buys of Less than One Year (“[IAB Terms](#)”) will apply to all Online Advertising services, with Wiley being the ‘Media Company’ and Customer being the ‘Agency’ and ‘Advertiser’ (unless the Customer is a media agency booking advertising on behalf of a customer in which case it will be the Agency, with its customer being the Advertiser):
- (a) Section II (Ad Placement and Positioning);
 - (b) Section IV (Reporting) (excluding clause IV(b));
 - (c) Section XII (Non-Disclosure, Data Usage and Ownership, Privacy and Laws)
 - (d) Section XIII (Third Party Ad Serving and Tracking)

In the event of any inconsistencies between the IAB Terms and these Terms, these Term will prevail, to the extent of the inconsistency.

REPRINT TERMS

- 19. A Reprint Quotation will be provided to the Customer by Wiley. The Customer must provide a Purchase Order or return the Reprint Quotation and provide all relevant details in order to submit an order for producing the Reprint and in doing so, the Customer agrees to be bound by these Terms. Wiley may issue a Booking Confirmation to confirm the Order.
- 20. The Reprints are solely for the use of the Customer and may not be re-sold, posted on the internet (other than as permitted for ePrints in the format specified by Wiley) or reproduced in any other format or media without the express written permission of Wiley and payment of the appropriate licence fee. The Reprints must not be amended or modified in any way after delivery. If the Customer wishes to append or add any material to a Reprint it shall inform Wiley at the time of making the order and pay any additional fees charged by Wiley. Wiley reserves the right to accept or decline any such request in its sole discretion.
- 21. For ePrints, the Customer will be provided with a link and is entitled to the number of downloads of ePrints, as specified in the Reprint Quotation and/or Booking Confirmation. The Customer may opt to pay a premium price and have a print download option on ePrints if confirmed in the Booking Confirmation.
- 22. Wiley will use commercially reasonable efforts to deliver the Reprints by the date specified by the Customer (if any) in the accepted Reprint Quotation, however Wiley will not be liable for any non-delivery or late delivery.
- 23. It is the responsibility of the Customer to notify Wiley in writing of any damage or shortage within 30 days of the date of actual delivery of physical Reprints to the Customer. Wiley will take no responsibility for any damage or shortage notified after this period has expired.

Advertising and Reprint Production Terms and Conditions

PRICING

24. The price for the Advertising is set out in the Booking Confirmation. An invoice will be sent by Wiley to the Customer following print publication or digital campaign fulfilment.
25. The price for producing the Reprints is set out in the Reprint Quotation and is valid for 30 days from the date of issue. The price quoted includes a maximum of three (3) proofs of the Reprint. Should Customer require any additional proofs, these will be subject to an additional charge at the discretion of Wiley. If a Reprint Quotation has been provided in advance of the printing date, the details of the order may change upon printing. In this event, Wiley reserves the right to amend the Reprint Quotation to reflect any changes including, without limitation, page length. If a Customer requires a pro forma invoice, Wiley can issue an invoice after the order is confirmed.

CANCELLATION

26. If the Customer wishes to cancel Advertising after the provision of an Insertion Order or Purchase Order, the Customer must immediately notify Wiley in writing. For Print Advertising, the Customer may, at Wiley's discretion, still be liable for any charges where cancellation requests are received after the Materials Due Date for that Advertising. For Online Advertising, unless the Booking Confirmation has specified that such Online Advertising is non-cancellable, the Customer may cancel Online Advertising on 14 days' written notice to Wiley with no penalty, provided that the Customer shall pay all fees for all Advertising within the 14-day notice period up until the effective date of termination and if there are any custom content or development for any Advertising, the Customer shall pay for the provision of all services performed up to the effective date of termination.
27. On receipt of a cancellation request, Wiley will use reasonable commercial endeavours to ensure the Advertising is not published or for Online Advertising, that it is withdrawn, however Wiley will not be liable for any loss or damage that may be occasioned by the publication of Advertising cancelled by the Customer after the Materials Due Date or Insertion Order is received.
28. Reprint cancellations will be subject to a cancellation fee based on the value of the total order (excluding shipping and expedited delivery charges) and the point in the production process which has been reached at the time Wiley receives the cancellation:

English Language		Translations	
Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	Point of Cancellation	% of order value – excluding shipping & expedited delivery fees
Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%
Order sent to printer / Proof compiled	10%	Translation work started	50%
Proof approved by customer	25%	Proof approved by customer	75%
ePrint created	35%	ePrint created	35%
Copies printed / ePrint supplied	100%	Copies printed / ePrint supplied	100%

GENERAL TERMS

29. If a Customer breaches these terms, fails to pay for Advertising or Reprints, enters into bankruptcy or where it is a corporation or other legal entity, passes a resolution for administration, winding up or liquidation, has a receiver or manager appointed, or enters into an arrangement with its creditors other than in the ordinary course of business, or any other event occurs or proceeding is taken with respect to the Customer in any jurisdiction which has an effect equivalent or similar to any of the events mentioned, then Wiley may, in its sole discretion and without limitation:
- cancel any provision of credit to Customer;
 - require cash pre-payment for further orders until all outstanding debt is paid in full or Wiley determines that the initial insolvency event has ceased to occur;
 - cease publication of further Advertising or terminate an agreement for Advertising;
 - withhold any discounts or rebates previously granted to the Customer; or
 - exercise any other rights at law or equity.

30. Wiley will send invoices to the Customer at the address provided. Should a Purchase Order number be a prerequisite for payment of invoice, the Customer must supply this at the point of confirming the order. All delivery addresses must be accompanied by a contact name and telephone number, as well as a VAT number (relative to the country on the invoice address) or other business identifier or information as may be required by Wiley (eg. GST registration, W9 form) as notified by Wiley. Please note that Wiley is unable to accept any PO Box addresses.
31. Prices are shown exclusive of GST, VAT and other sales taxes, unless otherwise expressly indicated by Wiley in writing. Prices are also exclusive of all handling, packing, freight, shipping, customs duties, levies, import duties and insurance charges unless otherwise agreed in writing. Amounts received will be free from and clear of any other taxes imposed by any tax authority, such as withholding tax, and if, for some reason, such amounts are subject to any withholding tax or other relevant taxes, then the Customer is liable to pay such tax and Wiley will receive the full amount set out in the Booking Confirmation.
32. Customer shall pay all invoices in full will be made within 30 days of the date of an invoice, unless otherwise agreed in writing between the Parties.
33. If the Customer fails to make any payment due to Wiley under this Agreement by the due date, then, without limiting Wiley's remedies, the Customer shall pay interest on the overdue amount at a rate which will be the lesser of: (i) 0.5% per month, such interest to accrue on a daily basis from the due date until actual payment of the overdue amount, whether before or after judgement; or (ii) any relevant maximum statutory rate allowable in the jurisdiction where the Wiley entity is located, such interest to accrue in accordance with the relevant statutory provisions. Customer shall pay the interest together with the overdue amount.
34. Wiley excludes all implied conditions and warranties from these Terms, apart from any condition or warranty which cannot be excluded by the operation of law. Wiley limits its liability for any breach of any non-excludable condition or warranty, at Wiley's option, to the resupply of the Advertising or Reprint or the payment of the cost of the resupply. Subject to the foregoing, Wiley excludes all other liability to the Customer for any costs, expenses, losses and/or damages incurred in relation to any Advertising or Reprints produced by Wiley, howsoever that liability arises. Wiley will not be liable for indirect or consequential losses, loss of profits, loss of revenue or loss of any business opportunity.
35. Customer will indemnify Wiley and its officers, employees, contractors and agents against any costs, expenses (including reasonable attorney's fees), losses, damages and liability suffered or incurred by them arising from the Customer's breach of these Terms and any negligent or unlawful act or omission of the Customer in connection with the Advertising or use of the Reprints.
36. Wiley will not be liable for any delay or failure to publish Advertising or to deliver Reprints caused by a factor outside Wiley's reasonable control (including, without limitation, war; civil disorder; strike; flood; fire; storm; accident; terrorism; governmental restriction; infectious disease; epidemic; pandemic; public health emergency; embargo; power, telecommunications or Internet failures; damage to or destruction of any network facilities; the enactment of any law, executive order, or judicial decree; or any other circumstance beyond Wiley's control whether similar or dissimilar to the foregoing).
37. Wiley will retain copyright and all other intellectual property rights and proprietary rights in Wiley's publications, proposals, and products and services. Customer acknowledges and agrees that Wiley may process Customer's personal data, including storing or transferring data outside of the country of Customer's residence, in order to process transactions related to these Terms and to communicate with Customer, and that Wiley has a legitimate interest in processing Customer's personal data. Wiley will comply with all applicable laws, statutes and regulations relating to data protection and privacy and will process such personal data in accordance with Wiley's Privacy Policy located at: www.wiley.com/privacy.
38. By submitting an order for Reprints and/or Advertising in the manner set out above, the Customer agrees to be bound by these Terms. In the event of any conflict, the order of precedence will be as follows: (i) these Terms, (ii) Booking Confirmation, (iii) Insertion Order or Purchase Order signed by both parties. Where general terms and conditions of business are proposed by the Customer, those will not have any application unless signed by Wiley.
39. All warranties and indemnities stated in these Terms will survive the termination of any arrangement or contract which is subject to these Terms.
40. The law of the corporate domicile of the Wiley entity which issues the Booking Confirmation and invoice to the Customer will govern these Terms, without regard to conflict of law rules. The parties agree to submit to the exclusive jurisdiction of the courts located in the corporate domicile of the aforesaid Wiley entity for the adjudication of all disputes arising in connection with these Terms.

Contact

messtec drives Automation · Boschstraße 12 · 69469 Weinheim · Teamfax: +49 (0) 6201 606 791

Editorial



Anke Grytzka-Weinhold, M.A.
Product Manager | Editor-in-chief
Tel.: +49 (0) 6201 606 456
anke.grytzka@wiley.com



Stephanie Nickl
Editorial
Tel.: +49/6201 606-030
snickl2@wiley.com



andreas Grösslein
Online | IPC
Tel.: +49 (0) 6201 606 718
andreas.groesslein@wiley.com



David Löh
Editorial
Tel.: +49 (0) 6201 606 771
david.loeh@wiley.com

Sales



Jörg Wüllner
Sales Director
Tel.: +49 (0) 6201 606 748
jwuellner@wiley.com



Sylvia Heider
Sales Account Executive
Tel.: +49 (0) 06201 606 589
sheider@wiley.com



Kerstin Kunkel
Order Management
Tel.: +49 (0) 6201 606 731
kerstin.kunkel@wiley.com

Sales Representative



Martin Fettig
Tel.: +49 (0)721 145080-44
m.fettig@das-medienquartier.de



Dr. Michael Leising
Tel.: +49 (0) 3603 893 565
leising@leising-marketing.de

WILEY

Wiley is a world leading publisher of academic, scientific and professional information, and the world's largest society journal publisher. Wiley has a rich source of essential content, including a large portfolio of peer-reviewed journals serving the knowledge ecosystem in science and engineering.

We develop bespoke projects, linked to an extensive range of publications available on Wiley Online Library. Our global online resource includes 1,700+ journals and over 8 million articles. Through the reach and credibility of our extensive portfolio, we support your marketing and customer engagement strategies, maximizing their impact.

Contact:

Publisher:
Wiley-VCH GmbH
Boschstrasse 12
69469 Weinheim

Tel.: +49 6201 606 0
Fax: +49 6201 606 791
Internet: www.wileyindustrynews.com
www.wiley-vch.de
www.wiley.com

For more information visit:
corporatesolutions.wiley.com