WILEY

2026 Media Guide

inspect – World of Vision

The leading trade journal for applied machine vision and optical metrology

inspect – World of Vision

inspect is the leading trade journal for industrial image processing and optical measurement technology.

With the highest IVW-audited circulation in the industry - 50,000 copies (print + E-papers), inspect reaches all relevant decision-makers in the market – as well as internationally with inspect Europe (total circulation print/E-papers: over 45,000 in Europe) and inspect America (total circulation E-papers: 110,000 in North America).

In addition to the national and international editions of inspect, established online formats such as the inspect E-specials (for the Vision trade fair), the inspect newsletters (GAS and international), the B2B portal www.wileyindustrynews.com, digital events and the various social media channels used by the inspect editorial team round out the inspect digital portfolio.

For over 25 years, inspect has been providing expert and comprehensive information on all important topics from the world of image processing, making it the ideal platform for your content and advertising campaigns.

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Overview

Publication frequency
16 issues
(7x print + 9 digital issues)
(incl. inspect Europe, inspect America, Buyers Guide)

Volume
27th year in 2026

Circulation
Ø 52,000 – For circulation mix Print/e-Paper per quarter see ivw.de
45.000 – E-Paper in Europe
110.000 – E-Paper North Amerika

Publishing Director
Steffen Ebert

Product Management
Anke Grytzka-Weinhold

Editor-in-Chief
David Löh

Commercial Manager
Jörg Wüllner

Order Management
Kerstin Kunkel

Subscription
€ 53 (+ VAT)

Single Copy rate
€ 17 (+ VAT, + Postage)
Subscription for students 50% discount

ISSN
1616-5284

Format of the magazine
DIN A4

Analysis

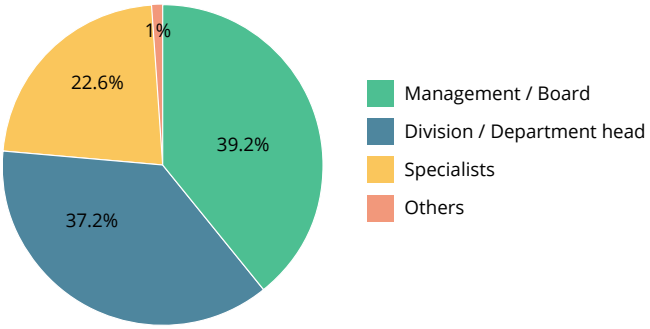
Circulation analysis

Circulation (IVW QII/2025)	Copies
Circulation	52,257
Printed issues	12,000
E-Paper	40,350

Recipient Analysis according to Role

Position / Area of responsibility	%
Management / Board	39.2
Division / Department head	37.2
Specialists	22.6
Others	1.0
Total	100

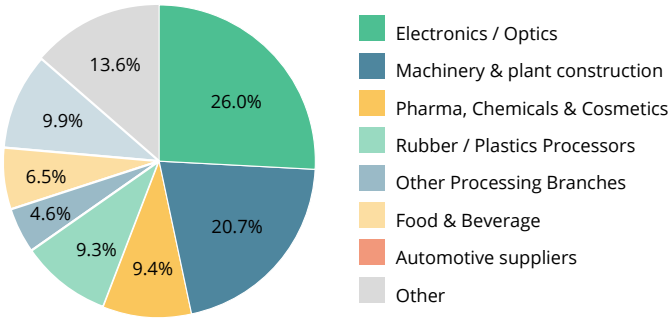
All figures are average values, percentages are rounded up.
Basis: Shipping data 2024/2025.



Breakdown of recipients according to industry

Industry	%
Electronics / Optics	26.0
Machinery & plant construction	20.7
Pharma, Chemicals & Cosmetics	9.4
Rubber / Plastics Processors	9.3
Other Processing Branches	4.6
Food & Beverage	6.5
Automotive suppliers	9.9
Other	13.6
Total	100

All figures are average values, percentages are rounded up.
Basis: Shipping data 2024/2025.



Distribution Print + Online (Status: July 2025)	Copies
Print	50,000
Wiley Industry News, Unique Visitors/month	15,000
Social Media	20,000
WIN-Newsletter incl. E-Paper (german)	50,000
WIN-Newsletter incl. E-Paper (english)	45,000

Dates & Content: German Issues

Issues	**inspect 1** | February embeddedworld Exhibition&Conference	**inspect 2** | April HANNOVER MESSE	**inspect 3** | May	**inspect 4** | September VISION
Publication date[1]	27.02.2026	10.04.2026	15.05.2026	18.09.2026
Advertising deadline	13.02.2026	27.03.2026	01.05.2026	04.09.2026
Editorial deadline	16.01.2026	27.02.2026	03.04.2026	07.08.2026
EXHIBITION ISSUE FOR	**Embedded World** Nuremberg, Germany 10.–12.03.2026	**Hannover Messe** Hanover, Germany 20.–24.04.2026	**QA-Expert Days powered by Control** Stuttgart, Germany 20.+21.05.2026	**VISION** Stuttgart, Germany 06.–08.10.2026
	Logimat Stuttgart, Germany 24.–26.03.2026	inspect award **Vorstellung der Nominierten** Apply Products until 13.02.2026	**The Battery Show Europe** Stuttgart, Germany 09.–11.06.2026	
PRINT | E-SPECIAL	**PRINT**	**PRINT**	**PRINT**	**PRINT**
NEWSLETTER for Issue	05.03.2026	16.04.2026	20.05.2026	26.09.2026
TOPICS	• Embedded Vision • Logistics • Artificial Intelligence	• Components and systems for defense • Aerospace • X-ray/computed tomography • Hyperspectral imaging • Photonics	• Quality Assurance • optical metrology	• VISION Show

Issues	**Vision Preview** | October VISION	**inspect 5** | October VISION	**Vision Review** | October VISION	**inspect 6** | November
Publication date[1]	01.10.2026	23.10.2026	29.10.2026	13.11.2026
Advertising deadline	18.09.2026	09.10.2026	16.10.2026	30.10.2026
Editorial deadline	21.08.2026	11.09.2026	18.09.2026	01.10.2026
EXHIBITION ISSUE FOR	**VISION** Stuttgart, Germany 06.–08.10.2026	**VISION** Stuttgart,Germany 06.–08.10.2026	**VISION** Stuttgart, Germany 06.–08.10.2026	**sps smart production solutions** Nuremberg, Germany 24.–26.11.2026
		inspect award **Presentation of the Winners**		inspect award **Interviews with the Winners**
PRINT | E-SPECIAL	**E-SPECIAL**	**PRINT**	**E-SPECIAL**	**PRINT**
NEWSLETTER for Issue		28.10.2026		18.11.2026
TOPICS	• VISION Show (interviews, products, background info)	• VISION Show	• VISION Show (Products, Highlights)	• Cameras • Lighting • Lenses • Artificial Intelligence • Hyperspectral imaging

[1] postal dispatch may take up to 4 days

Basics	Basics for the world of machine vision
Vision	Components and Systems: Cameras, Frame grabbers, Objectives, Lighting, Vision-sensors, Smart Cameras, Embedded Systems, Processors & Computer components... Software & Processes: Vision software, AI, Virtual & Augmented Reality, Interfaces & Communication, CoaXpress, GenICam, GigE Vision, USB3 Vision, CameraLink (HS), Profinet, Ethercat... Hyperspectral Imaging: Components, Systems, Software
Automation	Measuring, recognition, guidance – 2D/3D measuring & comparing, form position... Testing – surface inspection, completeness checks, Texture analysis, Colour checks, Size accuracy, Tool monitoring... Identifying - Bar codes, OCR, 2D codes, Geometry...
Control	Material testing – Microscopy/ image analysis, X-Ray, Tomography, layer thickness, hardness, Interferometry, Holography... Measuring devices – Thermography, High-Speed-Cameras, Endoscopy, Laser measuring technology, measuring cameras... Dimensional measuring – Coordinate measuring devices, Profile projectors, Form measuring devices, Topography, Flatness, Track measurement...

Dates & Content: English Issues

ISSUES	**inspect America 1** January	**PhotonicsViews 1** March	**inspect America 2** April	**inspect America 3** June
Publication date[1]	17.01.2026	11.03.2026	22.04.2026	17.06.2026
Advertising deadline	05.01.2026	27.02.2026	10.04.2026	05.06.2026
Editorial deadline	28.11.2025	30.01.2026	13.03.2026	08.05.2026
EXHIBITION ISSUE FOR	**SPIE Photonics West** San Francisco, USA 20.–22.01.2026	**W3+ Fair** Wetzlar, Germany 18.+19.03.2026	**Embedded Vision Summit** Santa Clara, USA 19.–21.05.2026	**Automate Show** Chicago, USA, 22.–25.06.2026
		SPIE Photonics Europe Strasbourg, France 12.–16.04.2026		
		Optatec Frankfurt,Germany 05.–07.05.2026		
PRINT | DIGITAL	**DIGITAL**	**DIGITAL**	**DIGITAL**	**DIGITAL**
NEWSLETTER for Issue	17.01.2026	11.03.2026	22.04.2026	17.06.2026
TOPICS	* Photonics West * Lasers * Cameras * Lenses * Camera accessories	* Defense * Optics * Biophotonics * Beam sources	* Embedded Vision * Articificial Intelligence * Software	* Robot vision * Articificial Intelligence * Cameras * Software * Quality Assurance

ISSUES	**PhotonicsViews 2** September	**inspect America 4** September	**inspect Europe** September	**inspect Buyers´ Guide** December
Publication date[1]	02.09.2026	09.09.2026	25.09.2026	11.12.2026
Advertising deadline	21.08.2026	28.08.2026	11.09.2026	27.11.2026
Editorial deadline	24.07.2026	31.07.2026	14.08.2026	30.10.2026
EXHIBITION ISSUE FOR	**ECOC** Malaga, Spain 21.–23 09.2026	**IMTS** Chicago, USA 14.–19.09.2026	**VISION** Stuttgart, Germany 06.–08.10.2026	Official Buyer's Guide of the European Machine Vision Association EMVA
	Quantum Effects Stuttgart, Germany 06.–08.10.2026	**Embedded World North America** tba		
	Fakuma Friedrichshafen, Germany 12.–16.10.2026			
PRINT | DIGITAL	**DIGITAL**	**DIGITAL**	**DIGITAL**	**PRINT**
NEWSLETTER for Issue	02.09.2026	09.09.2026	25.09.2026	16.12.2026
TOPICS	* Optical communication * Laser welding * Photonics for quantum techno-logy	* Optical metrology * Quality Assurance * Hyperspectral Imaging * Accessories	• VISION Show	* Market analyses * Product overviews

[1] postal dispatch may take up to 4 days

Basics	Basics for the world of machine vision
Vision	Components and Systems: Cameras, Frame grabbers, Objectives, Lighting, Vision-sensors, Smart Cameras, Embedded Systems, Processors & Computer components... Software & Processes: Vision software, AI, Virtual & Augmented Reality, Interfaces & Communication, CoaXpress, GenICam, GigE Vision, USB3 Vision, CameraLink (HS), Profinet, Ethercat... Hyperspectral Imaging: Components, Systems, Software
Automation	Measuring, recognition, guidance – 2D/3D measuring & comparing, form position... Testing – surface inspection, completeness checks, Texture analysis, Colour checks, Size accuracy, Tool monitoring... Identifying - Bar codes, OCR, 2D codes, Geometry...
Control	Material testing – Microscopy/ image analysis, X-Ray, Tomography, layer thickness, hardness, Interferometry, Holography... Measuring devices – Thermography, High-Speed-Cameras, Endoscopy, Laser measuring technology, measuring cameras... Dimensional measuring – Coordinate measuring devices, Profile projectors, Form measuring devices, Topography, Flatness, Track measurement...

Prices & Formats – inspect

Advertisments	width / length (mm)	Price € 4c
1/1 Page	210 x 297*	7,520
1/2 Page portrait	90 x 260	4,645
1/2 Page landscape	185 x 128	4,645
Juniorpage	137 x 190	4,940
1/3 Page portrait	58 x 260	2,840
1/3 Page landscape	185 x 85	2,840
1/4 Page classic	90 x 128	2,230
1/4 Page portrait	43 x 260	2,230
1/4 Page landscape	185 x 63	2,230
1/8 Page classic	90 x128	1,580
1/8 Page landscape	185 x 30	1,580
Job Advertisements	25% discount on regular advertisement prices	

Preferred Positions		
Title page + Story[1]		10,285
Inside front/back page[1]	210 x 297*	7,685
Back page[1]	210 x 297*	7,700
1st page right-hand text[1]	185 x 260	7,630
Inner Cover (starts Topic)		5,150
Title Corner	73 x 51 x 51*	3,530
Postcards[2]		270

*plus 3 mm overlap on all sides

Product-Advertorial		
1/6 page, print only	450 Characters incl. spaces plus product image (min. 250 dpi)	790
1/6 page plus und online (6 month)		1,020
1/2 page, print only	1,200 characters incl. spaces plus Product image (min. 250 dpi)	2,315
1/2 page plus und online (6 month)		2,420

Bound-In inserts	width / length (mm)	Price € 4c
2-page A4*	210 x 297	5,570

* Head: 5 mm; Foredge: 3 mm; Foot + right: min. 3 mm

Loose inserts[3]	weight	Price € 4c
	up to 25 g	410
	up to 50 g	515

Reprints and ePrints

Prices for printing and delivery of your reprint, as well as individual special formats (e.g. with cover picture and display ad or bundling of articles) are available on request. As are offers for reprints and eprints of scientific articles from Wiley peer-reviewed journals.

Contact:
Nicole Schramm, +49 (0) 6201 606 559,
nschramm@wiley.com

Terms of Payment:
Payment within 30 days without deduction.

Bank details:
J.P. Morgan AG
Taunus Turm · Taunustor 1
60310 Frankfurt, Germany
IBAN: DE55501108006161517443
BIC: CHASDEFX

VAT-Id.No.: DE136766623
Tax No.: 47020/29082

All prices are subject to the statutory VAT.

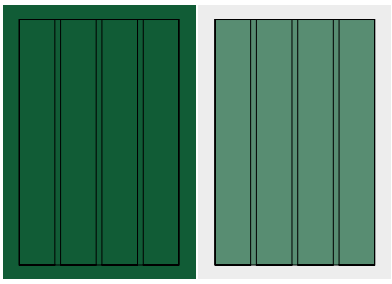
The new price list comes into effect on
1 October 2025 and supersedes all previous price lists.

1 Cancellation only possible up to 8 weeks before advertising deadline. Title page: the picture must be coordinated with publisher in advance and Wiley-VCH GmbH has exclusive rights of it for 6 months.

2 Postcards: Costs per thousand, affixed to a particular page on advertisement or bound-in insert + insertion costs

3 Costs per thousand – including postage; no discount for loose inserts, sample must be sent before order can be accepted.

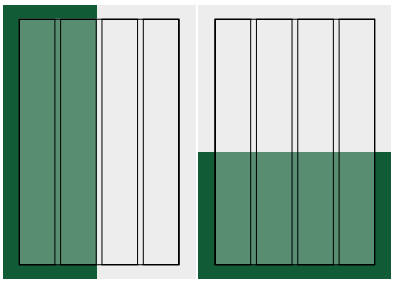
Formats



1/1 Page
Type Area/Bleed Size

Type Area:
185 x 260 mm

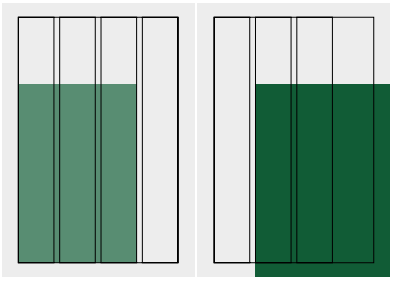
Bleed Size:
210 x 297 mm



1/2 Page
Type Area/Bleed Size

Type Area:
portrait: 90 x 260 mm
landscape: 185 x 128 mm

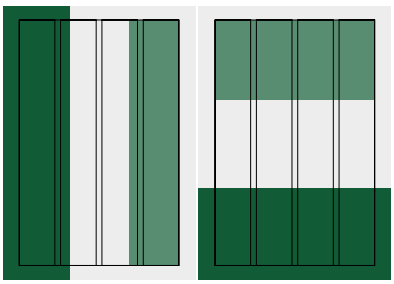
Bleed Size:
portrait: 102 x 297 mm
landscape: 210 x 147 mm



Juniorpage

Type Area:
137 x 190 mm

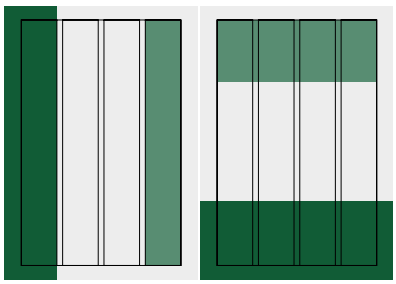
Bleed Size:
147 x 209 mm



1/3 Page
Type Area/Bleed Size

Type Area:
portrait: 58 x 260 mm
landscape: 185 x 85 mm

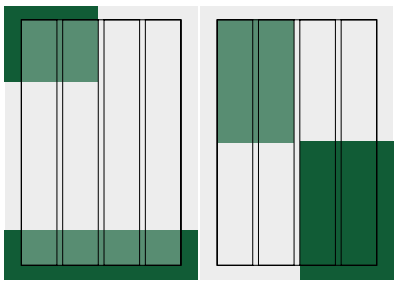
Bleed Size:
portrait: 70 x 297 mm
landscape: 210 x 104 mm



1/4 Page
Type Area/Bleed Size

Type Area:
portrait: 43 x 260 mm
landscape: 185 x 63 mm

Bleed Size:
portrait: 54 x 297 mm
landscape: 210 x 82 mm



1/4 | 1/8
Page Type Area/Bleed Size

Type Area:
classic: 90 x 128 mm

Bleed Size:
classic: 102 x 147 mm

Type Area:
classic: 90 x 63 mm
landscape: 185 x 30 mm

Bleed Size:
classic: 102 x 82 mm
landscape: 210 x 49 mm

Please provide advertisements in bleed size with 3 mm overlap on all sides.

Technical Specifications

Magazine format
210 x 297 mm (width x height), A4 size
185 x 260 mm (width x height), print space
Number of columns: 3; column width 58 mm or
Number of columns: 4, column width 43 mm

Print and binding methods
Sheet offset, adhesive binding

Colours
Euro scale

Screen ruling
70 ruling
Print profile: ISO Coated_v2_300 (39L)

Loose inserts
Minimum insert size: 105 x 148 mm (w x h)
Maximum insert size: 200 x 287 mm (w x h),
the back fold must be on the long side (287 mm)
Minimum weight for single-sheets inserts: 150 g/m²

Delivery of loose inserts/bound-in-inserts
The delivery quantity and delivery address as well as the delivery date are stated on the order confirmation.

Data format
We accept the following data formats:
PDF, EPS, TIFF, JPG.

Please observe the following points:
1. Embed all text or convert it into streams.
2. Use only CMYK colours.
3. With pixel-oriented data formats, we require a resolution of at least 250 dpi.
4. Do not compress JPG files too strongly, or this will lead to visible loss of image quality. Use the “maximum” or “high” quality gradings.

To avoid errors, please observe the following:
Send all text to be used and associated files together. Attach a hard copy/print-out to the layout check. Ensure that no RGB colours are used in any files, including the associated files. For files from programmes not intended for the creation of printed documents (e.g. Word, Excel, Powerpoint), the files must always be converted. This means inevitable changes in data and considerable additional work, which we have to add to your invoice.

Transmission options
by e-mail to kerstin.kunkel@wiley.com

Wiley-VCH GmbH
FAO: Kerstin Kunkel
Boschstrasse 12 · 69469 Weinheim
Tel.: +49 (0) 6201 606 731

inspect Europe – Continent wide readership

in english

inspect Europe is now in its eighth year of publication and focuses on the European machine vision market. With a reach of 50,000 recipients, this digital edition reaches decision-makers in the European machine vision industry, users and integrators.

In addition, inspect Europe is accessible to users of the English-language portal www.wileyindustrynews.com/en where the trade journal is available for download. The English-language LinkedIn channel complements the offering.

Besides the latest information on components and systems from the world of industrial image processing, modern technologies and in-depth user reports are an integral part of every issue. Reports on markets, trade fairs, and conferences in Europe, as well as trends and opinions, keep our readers up to date. Leading managers and experts also provide insights into their companies, market strategies, projects, and technologies.

Advertising format	Price €
Cover page + Coverstory (max. 4,000 characters)	3,780
1/1 Ad 4c (1,600 x 1,200 Pixel)	2,730
1/2 Ad 4c (800 x 1,200 Pixel or 1,600 x 600 Pixel)	1,890
1/2 Ad 4c (800 x 1,200 Pixel or 1,600 x 600 Pixel at **Editorial**)	2,730

	inspect Europe
Publication date	25.09.2026
Advertising deadline	11.09.2026
Editorial deadline	14.08.2026

inspect Buyer's Guide 2027

emva
european machine vision association

The official Buyer's Guide of the EMVA

The inspect Buyer's Guide is the first official European Buyer's Guide of the European Machine Vision Association EMVA and the reference book for components, products, systems and services of machine vision and optical metrology.

At **www.WileyIndustryNews.com/en/buyers-guide** you will find company profiles, product information and market overviews all year round. In addition, the inspect Buyers Guide is published once a year in printed form (circulation 15,000) in English with overviews, trend reports and showcases.

	Company Profile	Showcase
1/1 4c Page Print & Online	€ 6,640	–
1/2 4c Page Print & Online	€ 4,140	–
1/4 4c Page Print & Online	–	€ 1,850

	Company Profile	Company Entry + Logo	Company Entry + Logo + Picture
1/6 Page Print & Online	–	€ 620	€ 1,245

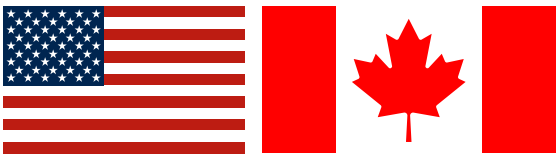
← 1/1 Page Company Profile

↓ 1/2 Page Company Profile

← 1/4 Page Showcase

The inspect Buyers Guide is a crossmedia product. All entries from the online Buyers Guide will be published as well in the annual print version – and vice versa. →

inspect America – The Digital Edition



In addition to inspect Europe, *inspect America* completes the international portfolio. It is published four times a year in digital format and in English, and is aimed at machine vision users and integrators in North America. It includes and highlights any events and their focus topics for our readers in those areas. Every issue centers on the latest technologies, market trends and new products.

As with all digital editions of inspect, inspect America takes advantage of the full range of possibilities digitization brings with it. In addition to design benefits such as animations during page turning, internal and external links are integrated, so that readers always have easy access to the desired information and contact options. Videos of interviews, applications or products are included, as well as interactive elements, such as image galleries.

inspect America reaches 110,000 users and integrators of machine vision in North America. The May issue is also sent to the recipients of the newsletter of our media partner Edge AI + Vision Alliance.

Advertising format	Price €
Cover page + Cover story (max. 4,000 characters) + Interview (10 minutes, digital)	5,040
1/1 Advert 4c (1,600 x 1,200 Pixel)	4,095
1/2 Advert 4c (800 x 1,200 Pixel or 1,600 x 600 Pixel)	2,940
1/2 Advert 4c (800 x 1,200 Pixel or 1,600 x 600 Pixel at **Editorial**)	4,095

WILEY | Tech Talks

Content | Leads | Presence

ONLINE ONLY
Live & On-Demand

▶ Your appearance

- Your products & services as a web presentation (25 minutes incl. Q&A session)
- Participation in topic talk and/or panel discussion
- As a pre-recording and/or live

▶ Our services

- Topic identification & panel setting
- Moderation: Wiley, inspect
- Q&A Session
- Live and On-Demand Hosting for lead generation also in the follow-up
- Lead transmission

▶ Your perfect marketing mix for lead generation!

- Leads of the participants
- Promotion of your company (with logo) on all Wiley and Wiley Industry News promotional materials and channels
- Exclusive coverage (print & online) in inspect
- Full banner in the special newsletter to the Wiley Tech Talks
- Promotion of your content before, during and after the talk via Social Media (e. g. Linkedin)

▶ Wiley Industry Talks on the topics

- January 27 | Solutions and Products for Defense
- January 28 | Cyber Resilience Act
- March 11 | 3D Image Processing
- April 22 | Technology Day Food Industry
- June 10 | Sustainable Production & Energy Efficiency
- September 9 | Image Processing for Defense Applications
- September 30 | Robotics, Cobots & Trends in Automation

Complete flat rate: 6,900 €

Contact us!

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messtec drives Automation | inspect WORLD OF VISION

E-Special: 100 % Content, 100 % digital

Range of distribution	
Social Media	20,000
E-Paper-Recipients	50,000
Total number of recipients	**70,000**

With numerous, integrated videos and links to relevant websites our e-specials provide you with an attractive and interactive reading experience. Every E-Special has a focus topic. The advantage of digital formats: your ads will be provided with surface and deep links so that potential customers can reach the webpage for your products directly. Are several topics interesting for you? Ask our sales team about the flat-rate option.

Advertising format	**Price €**
Cover page + Cover story (max. 4,000 characters) + Interview (10 minutes, digital)	3,780
1/1 Advert 4c (1,600 x 1,200 Pixel)	2,730
1/2 Advert 4c (800 x 1,200 Pixel or 1,600 x 600 Pixel)	1,890
1/2 Advert 4c (800 x 1,200 Pixel or 1,600 x 600 Pixel at **Editorial**)	2,730

PhotonicsViews – The Platform for Decision-makers in Photonics

PhotonicsViews is Europe's leading magazine for optical technologies – and the first port of call for anyone investing, developing, or making decisions in the photonics industry. Whether industrial laser technology, optics, or photonic systems: our readers are the brains behind innovations – developers, users, executives, and buyers from industry.

In each issue, we highlight current trends, technical highlights, and practical applications. Our technical articles on various topics offer in-depth insights into research, development, and production. The editorial content is supplemented by industry news from optics, photonics, laser and medical technology, as well as equipment and mechanical engineering.

The PhotonicsViews at a Glance:

- Two digital issues per year focussing on innovations, applications and industry events
- Reach of around 50,000 readers in Europe
- Presence on WileyIndustryNews.com and pro-physik.de – the daily updated online portals with a combined monthly user base of over 100,000
- Supplementary bi-weekly newsletter for maximum visibility
- As part of the renowned specialist publisher Wiley, PhotonicsViews stands for quality, reach, and relevance – making it the ideal platform for your message in the world of photonics.

The Advantages of the Digital Format:

- Direct playback of videos, such as interviews, webinars, product presentations
- Deep links to further information, such as articles, data sheets, or product pages – even from advertisements
- Intuitive and convenient navigation within the issue

Your Direct Line to Us:

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Here you can find the digital PhotonicsViews

Issues	Editorial deadline	Advertising deadline	Publication date
1/2026	30.01.2026	27.02.2026	11.03.2026
2/2026	24.07.2026	21.08.2026	02.09.2026

Ad Format	Price €
Cover page + cover story	3,780
1/1 page (1.600 x 1.200 pixels)	2,730
1/2 page (1.600 x 600 or 800 x 1.200 pixels)	1,890
1/2 page (1.600 x 600 or 800 x 1.200 pixels) next to **Editorial**	2,730

Win with WILEY Industry News

www.wileyindustrynews.com is the target group portal for all professionals and decision-makers in the fields of automation, image processing, and photonics. Whether it's daily industry news, product announcements, user reports, technical articles, web and podcasts, or the print and e-edition archive – with its wide range of information, Wiley Industry News offers the ideal environment for your advertising and content. .

Display/banner advertising on wileyindustrynews.com

Give your company a face, show presence, communicate a product launch – in short, take advantage of our wide distribution network! Supplement your print advertising in messtec drives Automation with an image campaign on www.WileyIndustryNews.com and increase your market penetration.

Billboard*	970 x 250 Pixel	€ 2,190 / Monat, run of site**
Wide Skyscraper*	160 x 600 Pixel	€ 1,365 / month, run of site**
Leaderboard*	728 x 90 Pixel	€ 1,410 / month, run of site**
Medium Rectangle*	300 x 250 Pixel	€ 1,285 / month, run of site**

* IMPORTANT: the mobile optimized version requires an additional Large Mobile Banner (320 x 100 px) format

**run of site, in rotation with six other top features.
The text must be factual and is subject to the publisher's valid editorial criteria.

Top Feature Portal (text/image ad)

Top placement on the home page and all subpages of **wileyindustrynews.com**. Promote your current highlights, product launches and user reports, and reach your target groups around the clock.

Scope of Service and specifications: Headline, teaser text (max. 120 characters incl. spaces), text (max. 4,000 characters). At least 1 image (format 1.5 to 1, e.g., W x H 750 x 500 px, max. 250 KB), additional images possible (format as above), captions with exact assignment to the images. Target URL if possible

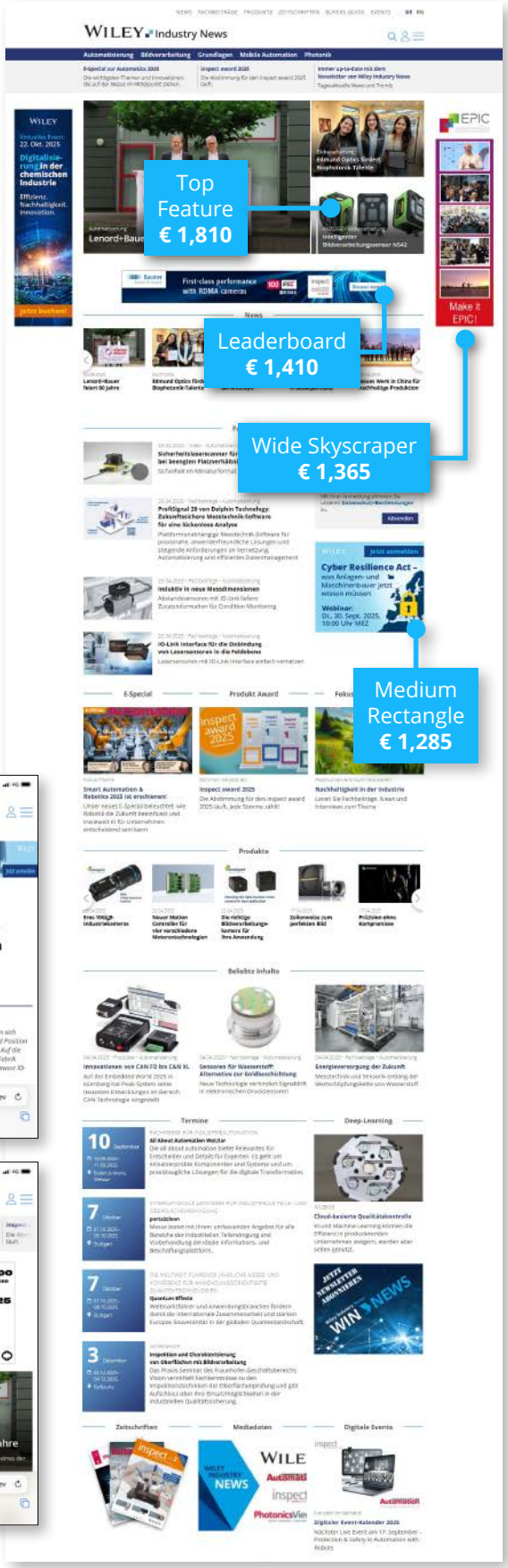
Duration: two weeks prominently on the homepage and permanently in the respective portal category	*€ 1,810
Combined offer: Top feature on portal + newsletter	€ 2,480

*run of site, in rotation with six other top features. The text must be factual and is subject to the publisher's valid editorial criteria.

Access to the website (Plausible Analytics)

Page impressions/month	32,782
Users/month	21,122

Average values from the first half of 2025



Desktop

Mobil

Newsletter – Formats & Prices

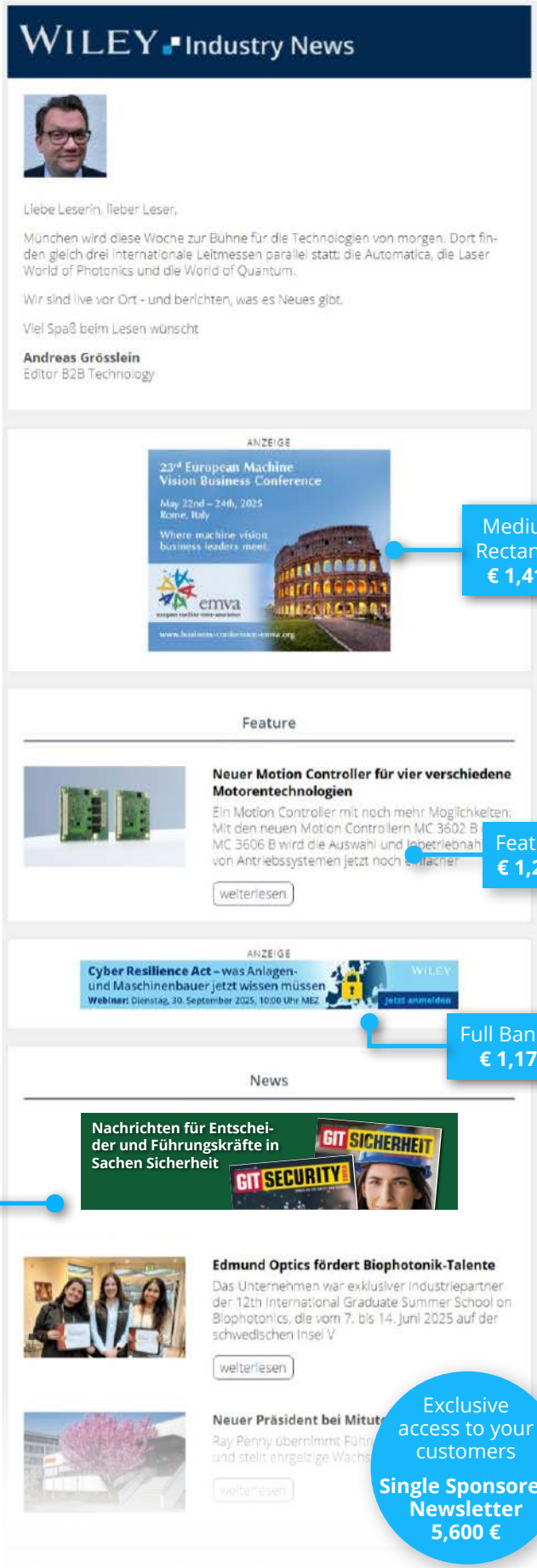
The two newsletters from wileyindustrynews.com keep their subscribers up to date and deliver the latest news from the world of automation, image processing, and photonics. The weekly, German-language newsletter (D) for the GSA region and the biweekly English-language newsletter (INT) with a global reach are the perfect platform for your advertising.

Newsletter: Banner formats & prices

Publication date: Every 14 days. When you book a "feature," your text will be highlighted and well placed.

Medium Rectangle	300 x 250 Pixel	€ 1,415
Full Banner	468 x 60 Pixel	€ 1,175
Full Banner PLUS	double height: 468 x 120 Pixel	€ 1,385
Feature Newsletter (Content ad)	Headline, teaser text (max. 120 characters incl. spaces), text (max. 4,000 characters), formulated in neutral, facts. At least 1 image (format 1.5 to 1, e.g. 750 x 500 px, max. 250 KB). Additional (text/image ad) images possible (format as above). Captions with exact assignment to the images. If possible, target URL.	€ 1,285
Combined offer: Top Feature on website + newsletter		€ 2,480
Event Info: Name and date, 50 characters, Call to Action 70 characters, graphic 476 x 315 pixels, external link		€ 570
Job advertisement: Description of the position 50 characters, Call to Action 70 characters, graphic 476 x 315 pixels, external link		€ 580
Content Ad direct: Teaser, linked directly to you		€ 1,510

Material delivery no later than 7 days before the dispatch date of the booked newsletter



Technical specifications:
Please send the necessary files by email to your media consultant, who will take care of the rest for you.

Banner
Size of data: max. 200 KB
Data formats: GIF, JPG, PNG, HTML5, any kind of Redirect/Tag

Banner (Newsletter)
Size of data: max. 200 KB
Data formats: GIF, JPG, PNG

Target-website
Please specify the exact URL to which the banner should be linked.

Newsletter Dates

Regular Newsletter (WIN Ger)

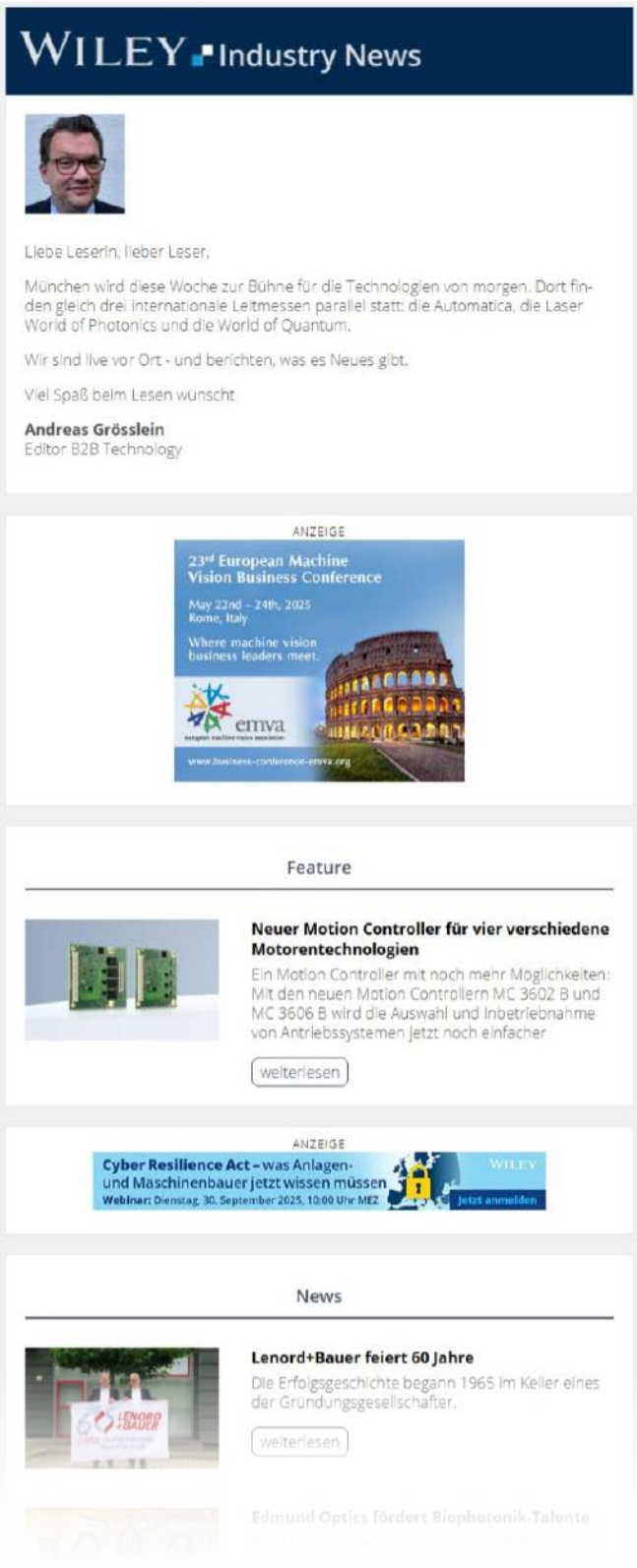
Month	Date
January	12.01.2026
	19.01.2026
	26.01.2026
February	02.02.2026
	09.02.2026
	16.02.2026
	23.02.2026
March	02.03.2026
	09.03.2026
	16.03.2026
	23.03.2026
	30.03.2026
April	07.04.2026
	13.04.2026
	20.04.2026
	27.04.2026
May	04.05.2026
	11.05.2026
	18.05.2026
	26.05.2026
June	01.06.2026
	08.06.2026
	15.06.2026
	22.06.2026
	29.06.2026

Month	Date
July	06.07.2026
	13.07.2026
	20.07.2026
	27.07.2026
August	03.08.2026
	10.08.2026
	17.08.2026
	24.08.2026
	31.08.2026
September	07.09.2026
	14.09.2026
	21.09.2026
	28.09.2026
October	05.10.2026
	12.10.2026
	19.10.2026
	26.10.2026
November	02.11.2026
	09.11.2026
	16.11.2026
	23.11.2026
	30.11.2026
December	07.12.2026

International Newsletter (WIN engl.)

Monat	ET
January	12.01.2026
	26.01.2026
February	09.02.2026
	23.02.2026
March	09.03.2026
	23.03.2026
April	07.04.2026
	20.04.2026
May	04.05.2026
	18.05.2026
June	01.06.2026
	15.06.2026
	29.06.2026

Monat	ET
July	13.07.2026
	27.07.2026
August	10.08.2026
	24.08.2026
September	07.09.2026
	21.09.2026
October	05.10.2026
	19.10.2026
November	02.11.2026
	16.11.2026
December	30.11.2026



INSPECT AWARD

Every year, this coveted award reflects the latest news and developments. The best entries are selected by a jury of experts, evaluated by the inspect community in a reader poll and chosen by the editorial team.

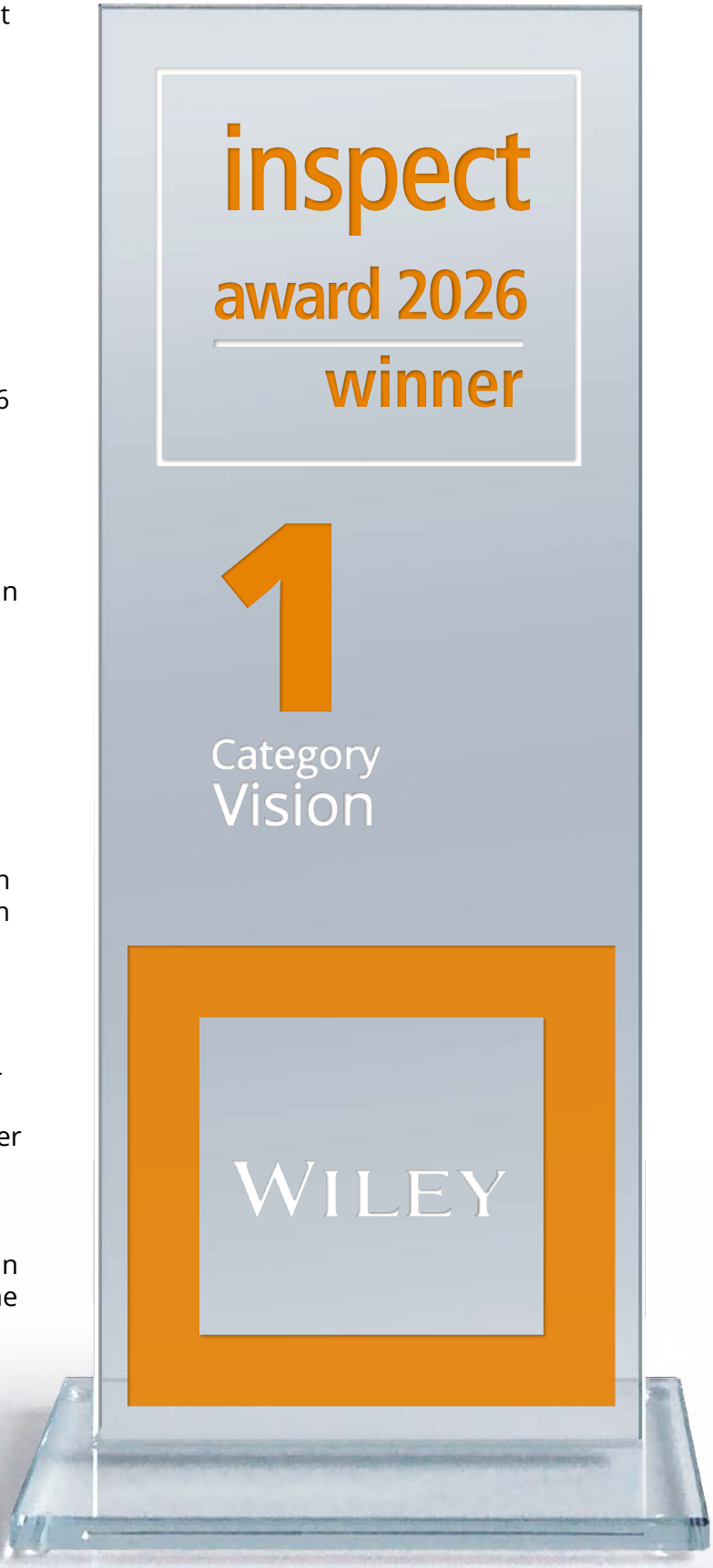
The 2026 timeline
- Submission of new products and systems by February 13, 2026 at www.inspect-award.com
- Presentation of the shortlisted candidates in inspect 2/26, publication date April 10, 2026
- Voting until May 31, 2026
- Presentation of the awards on October 6, 2026 at the VISION in Stuttgart

inspect-award participation
- Create your current company data on the voting page, including a link to your company
- Mention of your company and product name in the print and e-issues as well as on the online voting page
- In case of nomination/win: inspect award logo for use in your advertising

Free of charge • € 0

inspect award Promo Package
- Publication of a detailed product description in the inspect print edition 2/26 which focuses on the award (1,500 characters including spaces) with the option to make corrections in the e-editions and on the online voting page.
- Your company logo on the online voting page
- Online feature promotion in the inspect news-letter during the voting phase (one-time)
- Full banner promotion in the inspect newsletter once during the voting phase
- Creation of your current company data on the voting page, including a link to your company
- Mention of your company and product name in the print and e-editions as well as on the online voting page
- inspect award logo for use in your advertising

Complete flat rate • € 2,645



Advertising and Reprint Production Terms and Conditions

Definitions

1. In these terms and conditions:

(a) **"Wiley"** means the company within the John Wiley & Sons group that is providing the Advertising and Reprint services as set out on the Booking Confirmation or invoice issued by the Wiley group entity or its authorised agent.

(b) **"Advertising"** means any advertisements requested by the Customer to be displayed in products owned or controlled by Wiley or any third party partner of Wiley and includes both advertising that appears in Wiley's or its third party partners' print publications ("Print Advertising") and advertising that appears electronically on any of Wiley's websites, or any application or other digital format owned or controlled by Wiley or any third-party partner of Wiley ("Online Advertising").

(c) **"Customer"** means a person or entity who is placing an order for advertising or reprint production with Wiley and includes an advertiser on whose behalf advertising is placed, and any media agency or company that may arrange advertising or reprints for its clients.

(d) **"Booking Confirmation"** means the confirmation provided by Wiley which sets out the details of the Advertising. For Reprints, it consists of an email confirmation sent by Wiley to confirm the Reprint order.

(e) **"Insertion Order"** or **"Purchase Order"** means a document provided by the Customer for ordering Advertising or Reprints which confirms the agreed details.

(f) **"Reprint"** means print or physical goods, being a specified number of reprints of articles or other material (for example, pre-loaded USBs), as requested by the Customer and/or ePrints which are digital versions of articles or other materials hosted by Wiley or its licensees and linked from a Wiley website, an email or a Customer website ("ePrints").

(g) **"Reprint Quotation"** means a document supplied to the Customer by Wiley which sets out the details of the quotation for Reprints.

(h) **"Terms"** means these terms and conditions.

ADVERTISING TERMS

2. In submitting Advertising to Wiley, the Customer grants Wiley a worldwide, royalty-free, irrevocable licence to publish and print the Advertising as set out in the Booking Confirmation as well as the right to sub-license all such rights to any third-party provider.

3. Wiley will, or will instruct its affiliates to, use commercially reasonable efforts to publish the Advertising in the format and in the position as set out in the Booking Confirmation, however all Advertising is subject to editorial approval and Wiley reserves the right to vary the placement of Advertising within a print product or online site or digital product when necessary.

4. Wiley reserves the right at any time to refuse or withdraw from publication Advertising which is not in accordance with the specifications provided in the Booking Confirmation, these Terms or is otherwise inappropriate in Wiley's sole and reasonable discretion. Notwithstanding the foregoing, Wiley has no obligation to review or approve Advertising copy (for compliance, appropriateness, or otherwise). Wiley may publish the Advertising with a heading 'Advertising' or in some other manner to distinguish the advertising material from editorial material. If and to the extent that the Advertising does not conform to Wiley's then-effective production specifications, Wiley reserves the right to make technical modifications as necessary to conform to such specifications.

5. If Wiley is creating advertising copy on behalf of the Customer, Wiley will provide final copy for the Customer's approval by email.

6. Customer is solely responsible for compliance with all laws, standards, industry codes and other binding guidelines as to the content of the Advertising, whether created by Wiley on its behalf or provided to Wiley, including but not limited to all applicable medical advertising regulations.

7. The Customer will supply an authorised Purchase Order or Insertion Order to Wiley for Print Advertising and Online Advertising. Advertising bookings cannot be reserved without receipt of the aforementioned documents. Orders for booking of Online Advertising must be received at least 7 business days in advance of the proposed first run date. Wiley cannot guarantee that orders received after this time will be fulfilled. Customer shall book Online Advertising on a monthly basis unless otherwise expressly set out in the Booking Confirmation. Publication dates specified in the rate cards may be subject to changes at the discretion of Wiley; new publication dates will be communicated to the Customer prior to publication, at point of order confirmation where possible.

8. The Customer must submit the required copy for Print Advertising on the material submission date as set out in the Booking Confirmation ("Materials Due Date"). If a Customer fails to provide the Print Advertising copy for a confirmed booking by the Materials Due Date, the Customer may be charged for Print Advertising unless a cancellation has been approved by Wiley in writing. If Wiley accepts copy for the Print Advertising after the Materials Due Date, Wiley makes no representations that Print Advertising will be published and the Customer will have no claim against Wiley for credit or republication in the event of non-publication, or if the Print Advertising is published in another manner or format than as set out in the Booking Confirmation.

9. Customer must submit Print Advertising copy in compliance with the artwork and data specifications as set out in the Booking Confirmation, or as previously provided by Wiley in relation to the particular publication.

10. Customer shall deliver and shall be solely responsible for providing to Wiley all of the text, pictures, graphics, sound, video, programming code and other media which comprise the graphic or html file that comprises the Online Advertising in conformance with Wiley's delivery specifications.

11. Wiley makes no guarantees as to the number of visitors to any Wiley site or digital product or the number of impressions at any Wiley site or digital product, unless such guarantees are expressly made in writing by Wiley in the Booking Confirmation. Any 'impression goals' or the like provided are non-binding. Online Advertising described in the Booking Confirmation as '100% sponsorships' will not be subject to any impression or viewability guarantees.

12. Wiley will provide reporting at the end of the Online Advertising campaign, or otherwise as requested within a reasonable time of request, to give details of Online Advertising performance (i.e. impressions, clicks). Real time transparency of campaigns can be managed by the Customer by using Google Ad Manager.

13. Unless specifically set out in the Booking Confirmation and agreed in writing by Wiley, Online Advertising will not be behind a registration barrier. The Customer acknowledges that Online Advertising placed on Wiley Online Library will be viewable by both subscribers and non-subscribers to Wiley Online Library. For the avoidance of doubt, Print Advertising may be viewable by non-subscribers to journals or periodicals.

14. In relation to Online Advertising to be included in email alerts to subscribers and other authorised users of Wiley's products ("Email Alerts"), Wiley cannot guarantee the send date of any Email Alert advertising unless otherwise expressly agreed in the Booking Confirmation.

15. The sole remedy for any failure by Wiley to provide any Advertising, is that the Customer will be provided with a period of Online Advertising or additional Print Advertising in an equivalent placement and for a set period of time as determined by Wiley. Wiley will not be responsible for any failures that are not caused by Wiley. Wiley cannot guarantee that such 'make-up' bookings can be made in the month following the initial Advertising period.

16. In submitting Advertising to Wiley, the Customer warrants and represents that:

(a) publication of any Advertising (including any Advertising copy that is created by Wiley on behalf of the Customer which has been approved by Customer) in the manner set out in the Booking Confirmation will not breach or infringe any copyright, patent, trademark, trade secret or obligation of confidentiality or privacy, any law of defamation or obscenity, or any relevant law or regulation concerning advertising or promotions, including any medical advertising laws, industry codes or regulations;

(b) the Customer has the right to grant the licence to Wiley to use the Advertising as contemplated by these Terms;

(c) the Advertising is accurate, truthful and non- deceptive and does not violate any laws regarding false advertising;

(d) the Advertising does not violate any other applicable law, statute, ordinance or regulation, including without limitation any laws and regulations governing export control;

(e) the Advertising is not and does not contain content that is lewd, pornographic or obscene, excessively profane, racist, ethnically offensive, threatening, infringing, excessively violent, libellous, gambling-related, or promote any discriminatory activity, promote illegal drugs or arms trafficking, create a risk to a person's safety or health, compromise national security or interfere with an investigation by law enforcement officials or is offensive, misleading, deceptive or destructive, and does not promote, advocate or facilitate terrorism, terrorist-related activities or violence;

(f) Online Advertising does not create, facilitate the creation of or exploit any security vulnerabilities in a user's computer, promote programs which compensate or provide incentives to users for clicking ads or offers, performing searches, surfing websites or reading emails or contain viruses, trojan horses, worms, time bombs, cancelbots or other harmful or deleterious programming routines whether similar or dissimilar to the foregoing; and

(g) Customer has obtained written consent to display the name or image of any living person in any Advertising.

17. The Customer acknowledges that in relation to Advertising, Wiley makes no representation or warranty (i) that any publication of any Advertisement will be confined to persons resident in various countries (ii) of the exact number of page impressions that will be delivered, (iii) regarding the quality of reproduction of the Advertisements; or (iv) as to the availability of any Online Advertising site or digital product.

18. In addition to the Terms, the following clauses of the standard terms and conditions of the Interactive Advertising Bureau for Media Buys of Less than One Year **("IAB Terms")** will apply to all Online Advertising services, with Wiley being the 'Media Company' and Customer being the 'Agency' and 'Advertiser' (unless the Customer is a media agency booking advertising on behalf of a customer in which case it will be the Agency, with its customer being the Advertiser):

(a) Section II (Ad Placement and Positioning);
(b) Section IV (Reporting) (excluding clause IV(b))
(c) Section XII (Non-Disclosure, Data Usage and Ownership, Privacy and Laws')
(d) Section XIII (Third Party Ad Serving and Tracking)

In the event of any inconsistencies between the IAB Terms and these Terms, these Term will prevail, to the extent of the inconsistency.

REPRINT TERMS

19. A Reprint Quotation will be provided to the Customer by Wiley. The Customer must provide a Purchase Order or return the Reprint Quotation and provide all relevant details in order to submit an order for producing the Reprint and in doing so, the Customer agrees to be bound by these Terms. Wiley may issue a Booking Confirmation to confirm the Order.

20. The Reprints are solely for the use of the Customer and may not be re-sold, posted on the internet (other than as permitted for ePrints in the format specified by Wiley) or reproduced in any other format or media without the express written permission of Wiley and payment of the appropriate licence fee. The Reprints must not be amended or modified in any way after delivery. If the Customer wishes to append or add any material to a Reprint it shall inform Wiley at the time of making the order and pay any additional fees charged by Wiley. Wiley reserves the right to accept or decline any such request in its sole discretion.

21. For ePrints, the Customer will be provided with a link and is entitled to the number of downloads of ePrints, as specified in the Reprint Quotation and/or Booking Confirmation. The Customer may opt to pay a premium price and have a print download option on ePrints if confirmed in the Booking Confirmation.

22. Wiley will use commercially reasonable efforts to deliver the Reprints by the date specified by the Customer (if any) in the accepted Reprint Quotation, however Wiley will not be liable for any non-delivery or late delivery.

23. It is the responsibility of the Customer to notify Wiley in writing of any damage or shortage within 30 days of the date of actual delivery of physical Reprints to the Customer. Wiley will take no responsibility for any damage or shortage notified after this period has expired.

Advertising and Reprint Production Terms and Conditions

PRICING

24. The price for the Advertising is set out in the Booking Confirmation. An invoice will be sent by Wiley to the Customer following print publication or digital campaign fulfilment.

25. The price for producing the Reprints is set out in the Reprint Quotation and is valid for 30 days from the date of issue. The price quoted includes a maximum of three (3) proofs of the Reprint. Should Customer require any additional proofs, these will be subject to an additional charge at the discretion of Wiley. If a Reprint Quotation has been provided in advance of the printing date, the details of the order may change upon printing. In this event, Wiley reserves the right to amend the Reprint Quotation to reflect any changes including, without limitation, page length. If a Customer requires a pro forma invoice, Wiley can issue an invoice after the order is confirmed.

CANCELLATION

26. If the Customer wishes to cancel Advertising after the provision of an Insertion Order or Purchase Order, the Customer must immediately notify Wiley in writing. For Print Advertising, the Customer may, at Wiley's discretion, still be liable for any charges where cancellation requests are received after the Materials Due Date for that Advertising. For Online Advertising, unless the Booking Confirmation has specified that such Online Advertising is non-cancellable, the Customer may cancel Online Advertising on 14 days' written notice to Wiley with no penalty, provided that the Customer shall pay all fees for all Advertising within the 14-day notice period up until the effective date of termination and if there are any custom content or development for any Advertising, the Customer shall pay for the provision of all services performed up to the effective date of termination.

27. On receipt of a cancellation request, Wiley will use reasonable commercial endeavours to ensure the Advertising is not published or for Online Advertising, that it is withdrawn, however Wiley will not be liable for any loss or damage that may be occasioned by the publication of Advertising cancelled by the Customer after the Materials Due Date or Insertion Order is received.

28. Reprint cancellations will be subject to a cancellation fee based on the value of the total order (excluding shipping and expedited delivery charges) and the point in the production process which has been reached at the time Wiley receives the cancellation:

English Language		**Translations**	
Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	Point of Cancellation	% of order value – excluding shipping & expedited delivery fees
Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%
Order sent to printer / Proof compiled	10%	Translation work started	50%
Proof approved by customer	25%	Proof approved by customer	75%
ePrint created	35%	ePrint created	35%
Copies printed / ePrint supplied	100%	Copies printed / ePrint supplied	100%

GENERAL TERMS

29. If a Customer breaches these terms, fails to pay for Advertising or Reprints, enters into bankruptcy or where it is a corporation or other legal entity, passes a resolution for administration, winding up or liquidation, has a receiver or manager appointed, or enters into an arrangement with its creditors other than in the ordinary course of business, or any other event occurs or proceeding is taken with respect to the Customer in any jurisdiction which has an effect equivalent or similar to any of the events mentioned, then Wiley may, in its sole discretion and without limitation:
    (a) cancel any provision of credit to Customer;
    (b) require cash pre-payment for further orders until all outstanding debt is paid in full or Wiley determines that the initial insolvency event has ceased to occur;
    (c) cease publication of further Advertising or terminate an agreement for Advertising;
    (d) withhold any discounts or rebates previously granted to the Customer; or
    (e) exercise any other rights at law or equity.

30. Wiley will send invoices to the Customer at the address provided. Should a Purchase Order number be a prerequisite for payment of invoice, the Customer must supply this at the point of confirming the order. All delivery addresses must be accompanied by a contact name and telephone number, as well as a VAT number (relative to the country on the invoice address) or other business identifier or information as may be required by Wiley (eg. GST registration, W9 form) as notified by Wiley. Please note that Wiley is unable to accept any PO Box addresses.

31. Prices are shown exclusive of GST, VAT and other sales taxes, unless otherwise expressly indicated by Wiley in writing. Prices are also exclusive of all handling, packing, freight, shipping, customs duties, levies, import duties and insurance charges unless otherwise agreed in writing. Amounts received will be free from and clear of any other taxes imposed by any tax authority, such as withholding tax, and if, for some reason, such amounts are subject to any withholding tax or other relevant taxes, then the Customer is liable to pay such tax and Wiley will receive the full amount set out in the Booking Confirmation.

32. Customer shall pay all invoices in full will be made within 30 days of the date of an invoice, unless otherwise agreed in writing between the Parties.

33. If the Customer fails to make any payment due to Wiley under this Agreement by the due date, then, without limiting Wiley's remedies, the Customer shall pay interest on the overdue amount at a rate which will be the lesser of: (i) 0.5% per month, such interest to accrue on a daily basis from the due date until actual payment of the overdue amount, whether before or after judgement; or (ii) any relevant maximum statutory rate allowable in the jurisdiction where the Wiley entity is located, such interest to accrue in accordance with the relevant statutory provisions. Customer shall pay the interest together with the overdue amount.

34. Wiley excludes all implied conditions and warranties from these Terms, apart from any condition or warranty which cannot be excluded by the operation of law. Wiley limits its liability for any breach of any non-excludable condition or warranty, at Wiley's option, to the resupply of the Advertising or Reprint or the payment of the cost of the resupply. Subject to the foregoing, Wiley excludes all other liability to the Customer for any costs, expenses, losses and/or damages incurred in relation to any Advertising or Reprints produced by Wiley, howsoever that liability arises. Wiley will not be liable for indirect or consequential losses, loss of profits, loss of revenue or loss of any business opportunity.

35. Customer will indemnify Wiley and its officers, employees, contractors and agents against any costs, expenses (including reasonable attorney's fees), losses, damages and liability suffered or incurred by them arising from the Customer's breach of these Terms and any negligent or unlawful act or omission of the Customer in connection with the Advertising or use of the Reprints.

36. Wiley will not be liable for any delay or failure to publish Advertising or to deliver Reprints caused by a factor outside Wiley's reasonable control (including, without limitation, war; civil disorder; strike; flood; fire; storm; accident; terrorism; governmental restriction; infectious disease; epidemic; pandemic; public health emergency; embargo; power, telecommunications or Internet failures; damage to or destruction of any network facilities; the enactment of any law, executive order, or judicial decree; or any other circumstance beyond Wiley's control whether similar or dissimilar to the foregoing).

37. Wiley will retain copyright and all other intellectual property rights and proprietary rights in Wiley's publications, proposals, and products and services. Customer acknowledges and agrees that Wiley may process Customer's personal data, including storing or transferring data outside of the country of Customer's residence, in order to process transactions related to these Terms and to communicate with Customer, and that Wiley has a legitimate interest in processing Customer's personal data. Wiley will comply with all applicable laws, statutes and regulations relating to data protection and privacy and will process such personal data in accordance with Wiley's Privacy Policy located at: **www.wiley.com/privacy**.

38. By submitting an order for Reprints and/or Advertising in the manner set out above, the Customer agrees to be bound by these Terms. In the event of any conflict, the order of precedence will be as follows: (i) these Terms, (ii) Booking Confirmation, (iii) Insertion Order or Purchase Order signed by both parties. Where general terms and conditions of business are proposed by the Customer, those will not have any application unless signed by Wiley.

39. All warranties and indemnities stated in these Terms will survive the termination of any arrangement or contract which is subject to these Terms.

40. The law of the corporate domicile of the Wiley entity which issues the Booking Confirmation and invoice to the Customer will govern these Terms, without regard to conflict of law rules. The parties agree to submit to the exclusive jurisdiction of the courts located in the corporate domicile of the aforesaid Wiley entity for the adjudication of all disputes arising in connection with these Terms.

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